

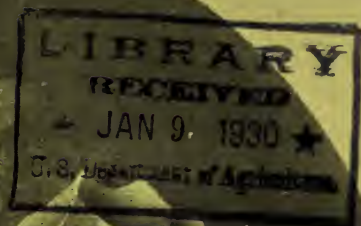
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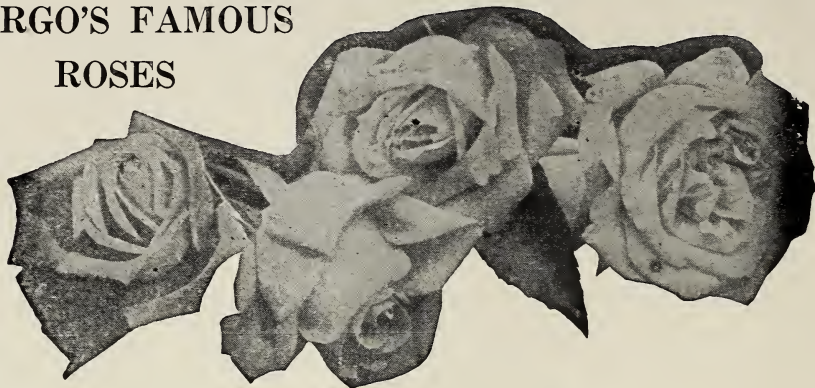


SPRING
BARGAIN
BOOK



CLARENCE B. FARGO
FRENCHTOWN, NEW JERSEY.

FARGO'S FAMOUS ROSES



In this our Spring Bargain Book No. 33 we feel that we are placing before our floral friends the greatest array of attractive offerings at prices that are the most liberal we have ever found it possible to make within the pages of a Catalog. We have simply slashed prices right and left and without in any sense affecting quality. Here-in you will find our \$1. Roses cut to 67 cents; \$1.25 Roses at 73 cents, and Dahlias, Gladiolus and other bulbs, Shrubbery, Hedges, Pot Plants and Seed Packets all offered at great reductions. Look this BARGAIN BOOK over carefully, show it to your friends and send in your orders as early as possible.

Send Your Orders as Early as Possible

"The Roses received from you in the spring have all grown beyond expectation. Have produced flowers all summer and now (Nov. 21) are full of buds. All came true to name. Very much pleased."

William H. Brehm,
Reading, Pa.

"The ten Roses I received from you in the spring have grown so fine, and been so satisfactory that I am inclosing an order for ten more to be sent me in the spring."

J. D. Haren,
Hampton, Va.

"Will you please place my order for twenty roses? This is my third order of roses from you and I have been delighted."

Clara E. Burkholder,
Mt. Pleasant, Pa.

"Last summer I ordered a few Roses from you, and they were wonderful. Strong, healthy, and lovely. That encouraged me to send you another order."

Mrs. Wm. R. Price,
Morris Heights Station, N. J.

PARCELS POST. If goods ordered from this catalog are to be sent by parcels post, add 5% to amount of your order. If you live west of Ohio, in Mich., or south of Maryland, add 8% to order. 12% extra to Gulf Coast States and to points west of the Mississippi River. (Minimum mailing charge 15 cents.) This provides for postage, packing and guarantees safe delivery. Roses, however, we will deliver prepaid anywhere.

EXPRESS. The cost of express shipment is usually higher than by parcels post; we aim to save you the difference on such items as can be shipped by mail, therefore you should not fail to include in your remittance, the specified percentage to cover mailing.

ERRORS. Occasionally they do occur, and the customer should report any errors or omissions immediately, and not wait days or weeks before doing so.

We are as anxious to correct any actual mistake or to rectify an error as you are to have us do so, but no complaints can be entertained unless made promptly upon receipt of the goods. Address:

Clarence B. Fargo, Frenchtown, N. J.

FARGO'S FAMOUS HYBRID TEA ROSES

STRONG 18 TO 24 INCH, 2-YR-OLD FIELD GROWN PLANTS

Every Rose offered within the pages of this BARGAIN BOOK is the very first grade "cream pick of the Rose fields" 2-yr. field-grown Roses. They are grand, big, sturdy, dormant plants averaging 18 to 24 inches in height.

Our Roses are grown by experts and then rigidly graded after they are grown. There are absolutely no "seconds" here; nothing but the finest grade offered within these pages.

It goes without saying that you will be delighted with the large size, fine forms and pleasing fragrance of Fargo's Famous Roses, and now look at the small price asked. In other years our list of standard varieties have been cataloged at \$1. each. This year all \$1. Values priced at only 67 cents.

\$1 VALUES Now Specially
Priced in This
BARGAIN BOOK **67c**
At Only



RED ROSES

Crusader 1920

A wonderful deep crimson; double to the very center like Columbia. A rugged and robust grower and very pleasing.

Edward Mawley 1911

flowers are perfectly formed and the One of the very finest dark reds. The color a deep blackish-red.

Gen. MacArthur 1904

One of the finest and most fragrant of Scarlet Roses. Very full free bloomer of erect branching habit of growth.

Laurent Carle 1907

Very large crimson; full and very fragrant. A single bloom of Laurent Carle will scent the whole room.

Mme. Edw. Herriott 1913

Coral-red shaded with yellow and bright rosy scarlet, passing to shrimp-red. This great Rose won the \$10,000 London Daily Mail prize, and it is also a gold medal Rose.

Gruess un Teplitz 1897

Brightest scarlet-crimson; it flowers profusely and is an old favorite that remains popular. Tall, bushy and very hardy even in cold sections.

Red Radiance 1916

This famous Rose is a success everywhere. A glowing crimson possessing all the good qualities of its famous parent, pink Radiance.

(Note: Numbers following the names of varieties indicate the year of the introduction of the Rose, and are printed as a matter of interesting information.)

ALL THE ABOVE \$1. ROSES NOW ONLY 67 CENTS EACH

This Letter Tells The Whole Story

Mr. J. H. McCray of Waynesboro, Va., after receiving a shipment of 180 Fargo's Famous Roses, wrote us as follows: Dear Mr. Fargo: The Roses came in good time for planting and are now in the ground. Mrs. McCray and myself wish to express our appreciation to you for sending the most beautiful lot of Roses we have ever received. We have bought Roses from different places, and if they could have seen what YOU sent us, their heads would drop with shame. We will do what we can for you in future and remain, with best wishes.

J. H. MCCRAY.

FARGO'S FAMOUS HYBRID TEA ROSES

STRONG 18 TO 24 INCH, 2-YR-OLD FIELD GROWN PLANTS



WHITE

Edel 1919

Beautiful white flowers that open ivory-white. Strong grower and free flowering.

White Killarney 1909

Pure white and very popular on account of its long pointed buds and profuse blooming qualities.

British Queen 1912

Pure white sometimes slightly flushed with rose; large full flowers of exquisite form.

Wm. R. Smith 1908

Creamy-white with shadings of pink. A seedling of Mme Cochet and Kaiserin; beautiful in form and color.

YELLOWS

Lady Hillingdon 1910

Deep orange-yellow, flower of good size, bud long and pointed, excellent for cutting.

Duchess of Wellington 1909

Intense saffron-yellow, flushed crimson, changing to lighter yellow, buds long and pointed. A very popular variety.

Mme. Pernet-Ducher 1891

A good yellow Rose. Vigorous grower and quite hardy.

Henrietta 1916

One of the finest Roses in existence. Color fiery orange-crimson, changing to soft coral-salmon. Buds long and

pointed. Very hardy and a free bloomer.

Kaiserin A. V. 1891

Very pale primrose yellow; exquisite in form, immense in size and very free blooming.

Miss Lolita Armour 1919

A gold medal winner. Chrome yellow at base of petals, shading to orange and copper hues on reverse of petals. Its fragrant blooms develop from well shaped buds. Blooms freely.

Golden Ophelia 1912

Vigorous grower with habits much like its famous parent, Ophelia. The flowers are yellow at the center, paling slightly at the outer petals.

ALL THE ABOVE \$1. STANDARD VARIETIES

SPECIALLY PRICED IN THIS BARGAIN BOOK AT 67C. EACH.

FARGO'S FAMOUS HYBRID TEA ROSES

STRONG 18 TO 24 INCH, 2-YR-OLD FIELD GROWN PLANTS



Mme. Caroline Testout 1890

Here is the Rose that made Portland, Oregon, famous as the Rose City. Color clear, bright, satiny pink. Of fine form and a delightful Rose.

Columbia 1917

One of our most double of Roses. Peach-blow pink deepening in color as the flower expands. A large Rose with long, stiff stems nearly thornless and free from mildew. Vigorous grower.

La France 1867

The original Hybrid Tea and still much in demand. Bright, satiny-pink with a silvery reflex.

Lady Ashtown 1904

Carmine-pink shading to gold at base of petals. Large globular blooms.

ALL ABOVE STANDARD \$1.

VARIETIES NOW SPECIALLY

PRICED AT 67 CENTS EACH

PINK ROSES

Los Angeles 1916

One of America's finest Roses; luminous flame-pink, toned with coral and with translucent gold at base of the petals. Long pointed buds, very free bloomer; a gold medal winner.

Radiance 1908

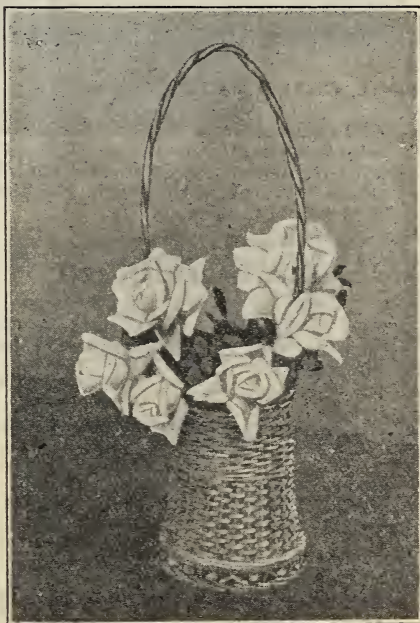
Famous brilliant rosy opaline-pink. Large size, free blooming and of beautiful form and sweet fragrance. Succeeds anywhere.

Ophelia 1912

Light salmon-pink with shadings of yellow. Vigorous grower and one of our heaviest bloomers.

Mme. Butterfly 1918

A sport of Ophelia in which the colors are intensified. It is a brighter pink suffused with apricot and gold. Blooms as freely as Ophelia if not more so, and will prove a delight.



SOME OF THE NEWER VARIETIES



Sunstar 1921

Deep orange and yellow, edged crimson and vermillion. Vigorous grower; flowers in great profusion. Awarded gold medal.

Padre 1920

Long petals of coppery scarlet, flushed with yellow at the base. Very free flowering. Strong upright grower.

Queen Alexandria 1918

Faces of petals are vermillion with deep orange base; reverses deeply shaded old gold—a brilliant color combination. Free bloomer and fragrant.

Imperial Potentate 1923

Deep shining rose-pink shaded lighter on reverse of petals and fragrant.

SOUV. CLAUD. PERNET 1920

This famous Rose is a lovely sunflower-yellow deepening in the center and retains its deep coloring in bud and open bloom. We price this variety especially at 98 cents each.

SOUV. GEORGES PERNET 1921

Very large blooms of orient-red with carmine and yellow shadings. Vigorous grower.

SOUV. H. A. VERSCHUREN 1923

Deep golden-yellow; double and intensely fragrant.

MME. ALEX DREUX 1921

Yellow in the bud, opening into a flower with sharply reflexed petals of deep yellow splashed with orange.

ELDORADO 1922

Golden yellow with the peculiar tint of Marechal Neal, base of petals slightly tinted red. Free flowering; very fragrant.

ROSELANDIA 1924

A fine new yellow; a sport of Golden Ophelia and a vast improvement on that variety.

PRESIDENT CHERIOUX 1922

Red with coral-red center, shaded with yellow at the base; large, full flowers, globular in shape.

THE NEWER VARIETIES VALUED AT

**\$1.25 EACH AND ESPECIALLY
PRICED** (except Souv. Claud. Pernet)
**for this BARGAIN BOOK AT ONLY
.73 CENTS EACH.**

FARGO'S HYBRID PERPETUAL ROSES



White American Beauty, Frau Karl Ruschki, or Snow Queen
Six of the immense blooms filling a reed flower basket.

This class of Roses, known as "June Bloomers" are stronger, sturdier growers than the Hybrid Teas or "Monthly" Roses, producing an immense number of superbly gorgeous blooms during the month of June.

The average height of our stock of Hybrid Perpetuals is 24 to 36 inches.

WHITE AMERICAN BEAUTY. It is hard to say too much in favor of this glorious Rose, and although classed as a June bloomer, it frequently blooms out of its season, as well as in June. The pure white flowers are immense in size, waxy in texture, and something of their desirability may be judged from our photograph of six of these great Roses filling a reed Flower Basket.

MARSHAL WILDER. Deep rich glowing red. Extra large flowers. Vigorous grower.

GEORGE AHREND. Clear pink. Good buds and perfectly formed flowers. A strong grower.

ULRICH BRUNNER. Cherry-red in color. Very large flowers and of fine form. A good Rose.

CAPTAIN CHRISTY. Large, full buds; colors delicate flesh shading deeper toward the center.

HUGH DICKSON Well shaped flowers on strong growing plants.

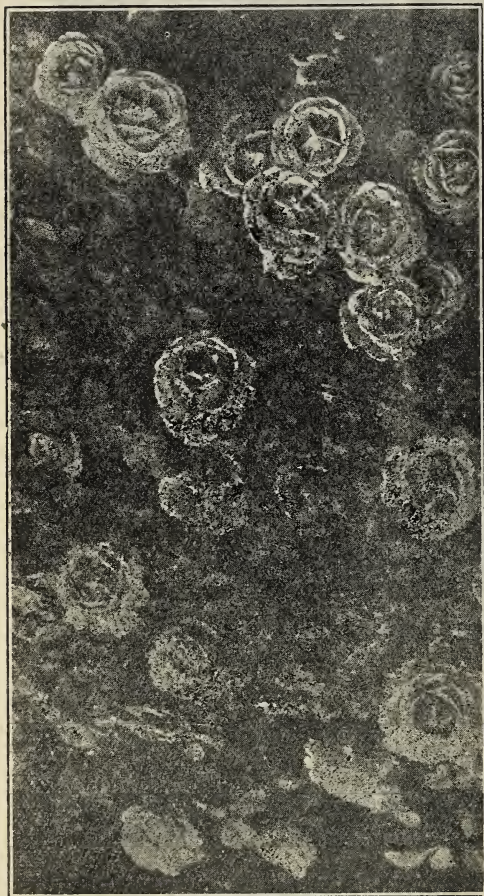
ALL \$1. VALUES; SPECIALLY PRICED AT 67 CENTS

FARGO'S HARDY CLIMBING ROSES

FOR PORCH COLUMNS, PERGOLAS, TRELLIS, ETC.

Average Height 24 to 36 Inches.

These Roses require no pruning in the Spring except the taking out of old or dead wood or pruning back to the desired shape or form, but a severe pruning of old wood in July after they have flowered, will encourage a vigorous growth and insure an abundance of bloom the following season.



Climbing American Beauty

DR. WALTER VAN FLEET. Delicate flesh pink deepening to rosy flesh at the center. Petals beautifully undulated and cupped. Large flowers.

SHOWER OF GOLD. Deep golden yellow with orange shading. Very double and lasting.

EXCELSA. Also called the Red Dorothy Perkins. Intense deep crimson hardy white climber.

PAUL'S SCARLET CLIMBER. The most vivid scarlet climber in existence. Flowers of good size, borne in clusters. Very popular, and much admired everywhere. No mistake is made in planting this grand Rose.

SILVER MOON. Beautiful half-double flowers, four inches or more across, color pure white with a mass of golden stamens at the center. Unlike other Roses; cup shaped clematis-like flower.

CL. AMERICAN BEAUTY. Fragrant rosy-crimson of strong growing habit. Thrives and blooms almost anywhere. Great bloomer, on long stems; flowers four inches across.

WHITE DOROTHY PERKINS. Same as Dorothy except color clear white. Fills a long felt want for a Hardy White Climbing Rose.

LADY GAY — Climbing Rose. A fine variety of remarkable vigorous growth, with double flowers of a delicate pink.

HUGONIS "The Golden Rose of China"

This Rose is not a climber, but a wonderful recent introduction from China, growing to a height and breadth of about six feet, and each graceful spray clustered full of single bright golden-yellow Roses so that the plant becomes a veritable "sheet of gold" and very early in spring before the other Roses bloom. The acacia-like foliage makes an attractive display at all seasons.

ALL THESE \$1. VALUES SPECIALLY PRICED AT 67 CENTS EACH



EDITH FARGO OUR NEW GIANT DECORATIVE

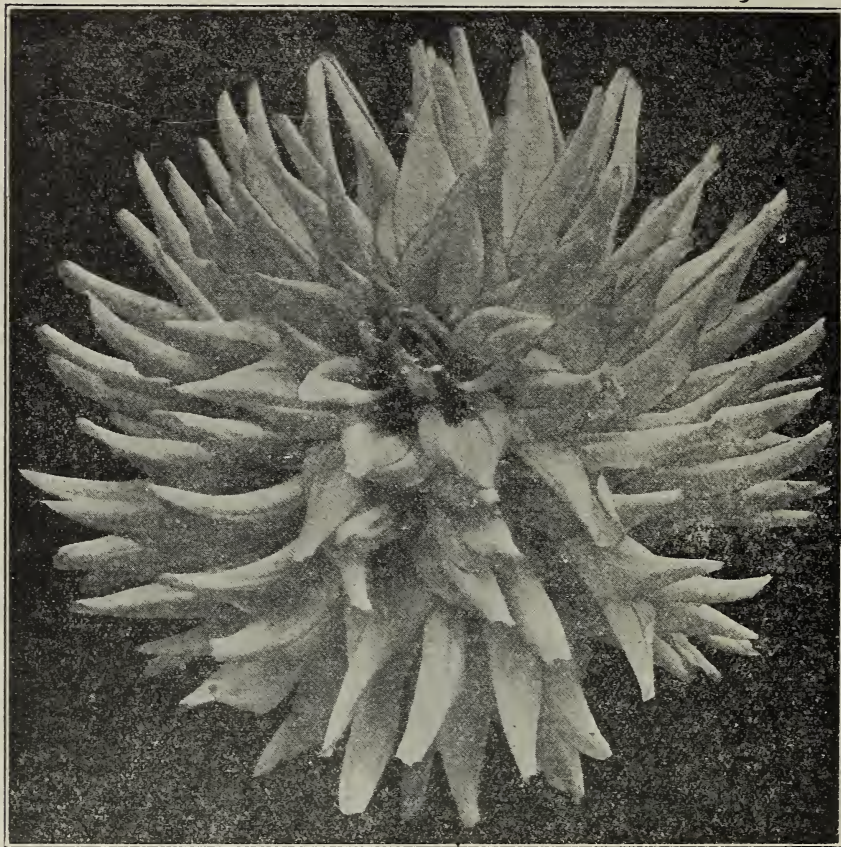
Last year we introduced our New Giant Decorative EDITH FARGO, and instead of asking the customer \$5. or more usually asked for new introductions we especially priced it at only \$1.98. The Decorative type of Dahlia is today amongst the most popular of all types, largely due to the many new large varieties of great merit that have been introduced of recent years.

You will find EDITH FARGO to be a delightful new variety both for garden display and for cutting; it is a flower that draws direct attention. The handsome flowers are borne erect on long, stiff stems and measure up to seven or more inches across. The plants are bushy in habit; early and continuous bloomers. The coloring might be described as a rich, deep red overcast with a lovely purplish sheen; the colors combining to give us beautiful blooms of Rich Royal Purple.

**ESPECIALLY PRICED FOR THIS ISSUE OF THE BARGAIN BOOK
AT ONLY \$1.50 EACH.**

Our CHARM Collection of 6 Fine DAHLIAS

Each One Worthy of a Place in the Largest and Best Collections.



Showing A Perfect CACTUS Type

JERSEYS BEAUTY. This famous new Decorative should be in every collection. Fine true pink; flowers large and carried on long, stiff, straight stems. Very free bloomer and lasts well. A \$1.00 value. Bargain Book price 85c.

JUDGE ALTON PARKER (Decorative). A wonderful shade of golden-buff. Great exhibition novelty; freely produced on long stiff stems. A 75c Value for 60c.

CIGARETTE (Cactus) Very fine white with scarlet tips. Early and continuous bloomer. Flowers large and on long stems. Was \$1.00. Our price only 85c.

PATRICK O'MARA (Decorative) Immense blooms of the beautiful autumn shade; orange-buff slightly tinged with neyron-rose. Very free blooming on long, stiff, stems. Was introduced at \$10., and now Bargain Priced only 45c.

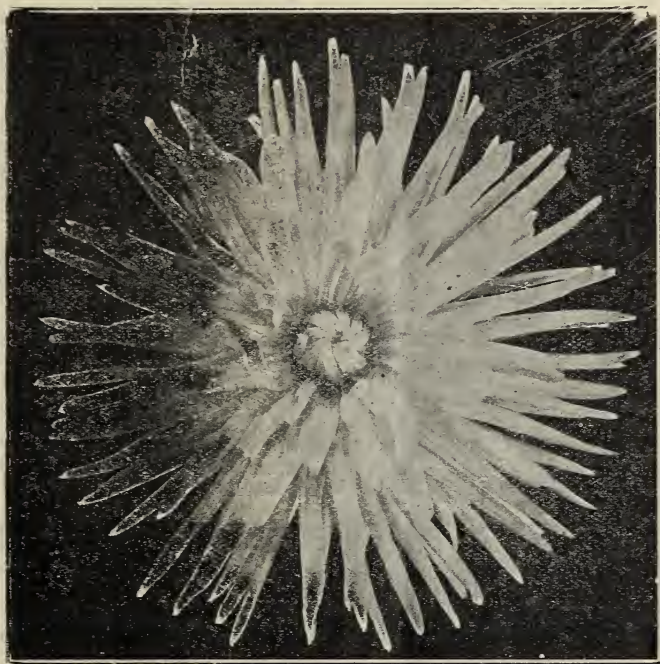
MASTERPIECE (Cactus) Delicate coral-pink with petals slightly incurved. Free bloomer and a wonderful new variety. A \$1. variety priced at 85c.

SNOWDRIFT (Decorative) A wonderful giant white with broad waxy petals. A 75c variety we specially low price at only 55c.

ALL 6 ABOVE DAHLIAS FOR \$4.00

COLOSSAL CACTUS DAHLIAS

These Grand Varieties are of Giant Size, and Here is Certainly a Most Pleasing Assortment at Popular Prices



KALIF. Very large fine scarlet. The giant flowers are borne in great profusion on long stiff stems. This flower is a wonder. A 50c Variety for only 39c.

WASHINGTON CITY. Snow-white, of enormous size, long stiff stems, beautiful in form. A colossal white that will make a very welcome addition to your collection. (was 75c) NOW only 39c.

MRS. C. B. BENEDICT. Very large, new, clear light yellow—8 to 10 inches across. A \$1.10 variety now specially bargain priced at only 69c.

BOWEN TUFTS Flowers of gigantic size bright capmeine orange, blending to golden-orange in the center with yellow reflex. A \$1. variety that comes to you for only 85c.

GEE WHIZ Soft buff shaded with salmon. Immense size; fine form. Another \$1. variety specially priced at only 85c.

MRS. ETHEL F. T. SMITH White shading to greenish lemon at center. A monster cactus variety. A \$1. sort priced at only 85c.

COLOSSAL CACTUS SPECIAL—ALL 6 ABOVE FOR ONLY \$4.50.

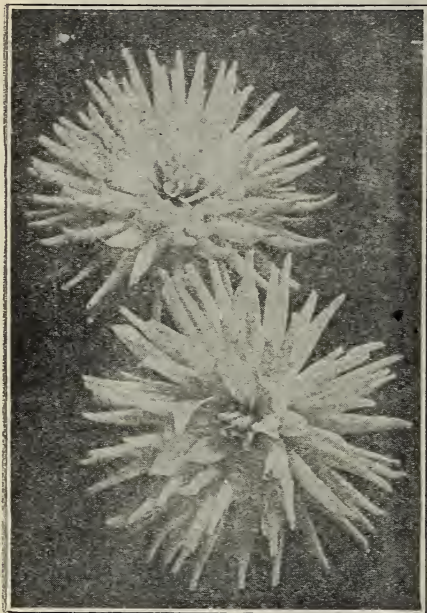
Our list of Dahlias is very much different from that of last year; this will give many welcome additions to the collections of our old friends and provide many beautiful specimens for new customers as well. Selections have been made by an expert who both knows and grows Dahlias. It contains numerous fine things awaiting a place in your gardens.

"Your goods received today, and I must say they are above my expectation, hence the enclosed order, which I hope you will accept and return immediately."

IRIS M. STORY, Cincinnati, Ohio.

FARGO'S SUPERB CACTUS DAHLIAS

The Cactus Dahlia is probably the best known and most admired amongst the various types of the Dahlia family; of peculiar form, rich in coloring and good in keeping qualities as cut flowers; they enjoy an immense popularity which they richly deserve.



BRIDES' BOUQUET. An ideal white Cactus; profuse bloomer, keeps well as a cut flower, long stems. (was 50 cents.) **NOW 39c.**

LAWINE. White, lightly suffused with pink. Fine flowers on long stems; a good commercial sort. (was 25 cents.) **NOW 19c.**

LIBELLE. Beautiful aster purple. Very effective; free bloomer. (was 25 cents) **NOW 19c.**

COMRADE Clear salmon-pink on long, stiff stems (was 25c) **NOW specially priced at 19c.**

MRS. C. H. BRECK. Yellow shaded with old rose. Fine cut flower variety; much in demand. (was 35 cents) **A WONDER AT 29c.**

LA FAVORITA Brilliant salmon shading lighter toward the points of petals. Very fine. Another 50c variety specially priced 39c.

All 6 CACTUS as Above For ONLY \$1.65

COLLARETTE DAHLIAS

This unique and distinct type is fast gaining in popularity. Flowers are single with a row of smaller or collar petals around the center.

ACHIEVEMENT. Rich, velvety maroon, collarette a beautiful snowy white, overlaid with delicate pinkish-crimson. **25 cents.**

VIRGINIA LEE. Deep, velvety carmine, edged sulphur-yellow; collarette pale sulphur-yellow. **35 cents.**



You may recall that I am an old customer. I am now in the market again for about 50 Rose bushes. I have always been very well satisfied with your Roses.

MARGARET EBERLEIN,

Sea Cliff, L. I., N. Y.

DECORATIVE DAHLIAS

Prize Winners, Giant Types, Exhibition Sorts, Etc.

Decoratives are amongst the most popular of all sorts owing to the many fine varieties in this class, and the fact also that there are a wealth of colors in this class to be had of immense size, on long, stiff stems and of extra fine keeping quality. We here present an unusual offering of fine sorts at cut prices.

ELIZABETH SLOCOMBE. The large flowers of this superb Decorative are carried on long stiff stems. The color is a rich purplish-garnet. Was 50c, NOW 39c.

JANE SELBY. Delicate mauve of beautiful formation. A strong grower producing giant flowers. Was 75 cents, NOW 59c.

MILLIONAIRE An immense flower that attracts considerable attention when exhibited. Delicate lavender overshadowed with faint pink. (Was 75 cents.) NOW 59c.

DR. TEVIS. A delightful large Decorative; beautiful shade of salmon-rose, suffused with old gold. (Was 50c) NOW only 39c.

THE BASHFUL GIANT Apricot with golden shadings. Very, very large flowers on long stems. A \$1.00 variety NOW 79c.

MRS. CARL SALBACH A sensational mauve-pink of great size. Here is a



good exhibition variety. A 75c sort NOW priced by us at only 50c.

GLORIANA Immense flowers of pure gold; slightly reddish toward the center. A fine Decorative variety for exhibition or for cutting. A 50c variety at only 39c.

THE GRIZZLY A prize-winning dark maroon-red with stems three feet long; flowers standing well above the foliage. A \$1.00 introduction specially priced by us at 79c.

ALL 8 ABOVE GIANT DECORATIVES FOR \$5.00

JACK ROSE Always very popular for cutting; the same shade as the Rose for which it is named.

EVENTIDE A beautiful flesh shading to white.

DARLENE A dainty shell-pink blending to white at the center.

MINA BURGLE Very free flowering brilliant scarlet of good size and form.

SOUV. GUSTAVE DOAZON A pleasing shade of orange-red on long stems.

ORA DON A beautiful velvety maroon, effectively tipped with white.

The six above varieties ordinarily retail at 25c to 35c each. Our **BARGAIN BOOK**

Price is only 19c each. All 6 for only \$1.10.

PEONY FLOWERED DAHLIAS

This is one of the newer types, also called Art Dahlias. The true type resembles the Japanese Peony. Exquisite alike in size, form and coloring.



LATONA An unusual blending of orange, buff and lemon. Flowers nearly full to the center. (Was 50 cents.) **NOW 39c.**

MME. VAN BYSTEIN. A very distinct and new shade; lilac-blue. Early and profuse bloomer. (was 50 cents.) **NOW 39c.**

MRS. BOWEN TUFTS. Gigantic deep rosy-purple flowers, produced on long graceful stems. (was 25 cents.) **NOW 19c.**

MRS. JACQUES FUTRÉLLE. Very attractive medium sized lemon-yellow flowers, heavily splashed with scarlet. (was 30 cents.) **NOW 21c.**

BESSIE SEABURY. White very daintily overlaid delicate mallow pink. A 25c variety specially priced at 19c.

MRS. M. W. CROWELL. Beautiful orange-yellow. Free flowering. (was 25 cents.) **NOW 19c.**

ALL 6 PEONY-FLOWERED FOR ONLY \$1.50.

Pompon Dahlias

A miniature form of the Ball Dahlia, indispensable in the artistic arrangement of bouquets. The plants branch freely and produce blooms in endless profusion, so they can be cut in sprays, the Pompons are a practical necessity in Dahlia bouquet arrangement.

AMBER QUEEN Rich, clear amber shaded apricot. (was 35 cents.) **NOW 25c.**

GOLDEN QUEEN The most perfect yellow Pompon yet. (was 50 cents.) **NOW 39c.**

CHALLENGE Red and white; very unique. A 25c sort at 19c.

CLARA HARSH Lovely yellow tipped with crimson. (was 30 cents.) **NOW 21c.**

POMPON SPECIAL—ALL 4 DAHLIAS ONLY 90 CENTS.

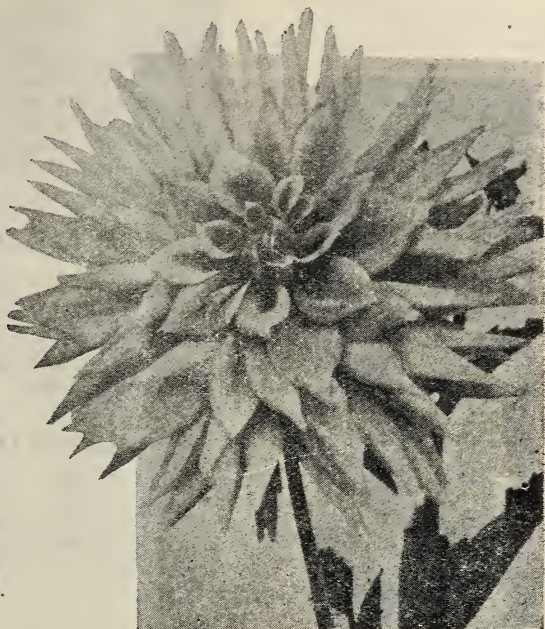
BARGAIN BOOK DAHLIA COLLECTION

12 CHOICE DAHLIAS — \$1.95
Each One A Different
Choice Variety
A \$3 to \$5 Value For \$1.95

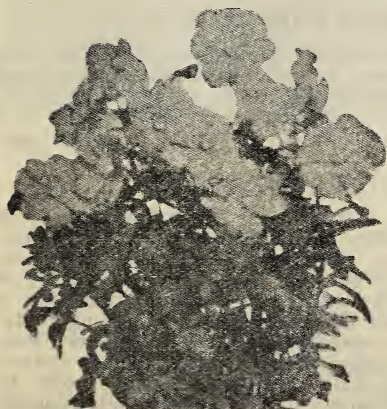
Here is a BARGAIN such as flower lovers can scarcely afford to miss. Think of it! Twelve all different varieties; a full \$3 to \$5 value for only \$1.95. This assortment is made up of the most popular types of Dahlias today; exquisite alike for the garden or for cutting. Sold separately, the Dahlias in these collections would be worth 25c to 50c each but they are all yours for the small sum of

ONLY \$1.95

We happen to have larger stocks of some varieties than of others, and to move a large stock quickly is the reason for this special offer; one that will make your garden glow and scintillate with color. You will be delighted with the fine display, and more especially, as you get such big value in these 12 all different Dahlias as here offered, all for only \$1.95.

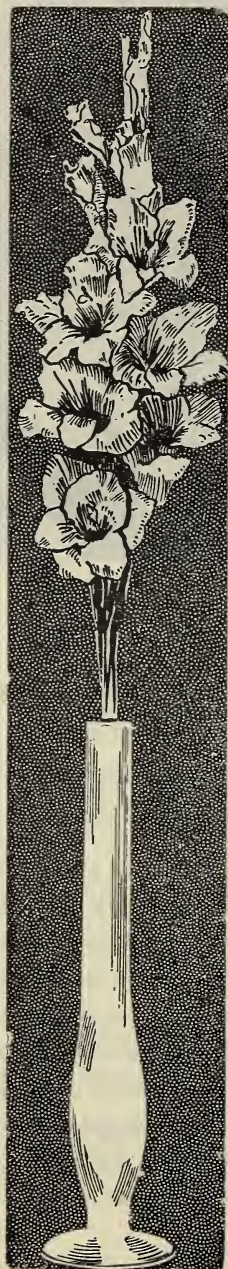


12 Dahlias in Mixture for \$1.10



For those who are not particular about certain varieties, or who want a big planting mainly for cutting, here is the biggest bargain in the book. This is an unlabeled mixture of such varieties as we happen to have in hand in over supply, and ordinarily they would sell for 25c, 35c, 50c and 75c each if labeled and sold singly under their names, but here they are all bunched together in one grand mixture and bargain priced at 12 for only \$1.10.

FARGO'S CHOICE GLADIOLUS COLLECTION



Even a single spike of Gladiolus bloom in a vase is a bouquet in itself. A field or bed of them is a gorgeous sight indeed. Too much can hardly be said in favor of this popular flower. Coming as they do in all colors of the rainbow from white to crimson, most of them wondrously variegated, one cannot help but be delighted with them. They are one of today's most popular flowers.

POPULAR GLADIOLUS COLLECTION.

This is an excellent mixture. Even experienced growers will make no mistake in ordering this collection. It is offered so low in price as to induce thousands who have never grown Gladiolus to plant a gardenful this year. **25 Bulbs in Assorted Colors** (was 90 cents, NOW only 69 cents); **100 Bulbs** (was \$3.50) NOW only \$1.98.

CHARM GLADIOLUS ASSORTMENT

For a number of years we have offered a superior Mixture, that has proven mighty popular. It contains exquisite shades and varieties in a wide range of beautiful and showy colors and color combinations, and will afford a vast amount of pleasure and satisfaction. **25 Bulbs for \$1.10. 100—\$3.50.**

20 ALL DIFFERENT FOR 98 CENTS

An assortment of fine named sorts, (unlabeled,) in a wide range of choice forms and colorings. As the various sorts bloom in 75 to 120 days after planting, this collection will bloom over a long period, and will prove immensely interesting, for from the first bloom on, one will wonder what new form or color is going to show itself forth tomorrow. This is one of our most popular collections.

20 Different (was \$1.25) NOW only 98 Cents.

BLUE GLADIOLUS ASSORTMENT

There are never nearly enough Blue flowers anyway, and we are glad to offer this very popular collection for we know that it meets a very popular demand. This will make an interesting addition to your Gladioli planting; every one is a blue shade. **15 Blue Hybrids** (was \$1.10) NOW only 98 Cents.

CULTURE OF THE GLADIOLUS

Gladiolus like sun and a rich soil. Plant the bulbs four inches apart and three inches deep (6 inches deep if the soil is light and sandy.) Keep free from weeds and well hoed. If you plant some of the bulbs every ten days from middle of April to July 10th, you can have them in bloom from July to October. Largest bulbs are necessary only for forcing under glass, but even quite small bulbs, those of $\frac{1}{2}$ in. or even less, will bloom the first year planted in the garden. Above Collections consist of nice plump bulbs grading 1 to $1\frac{1}{4}$ inches in diameter, just the most economical size for outdoor planting to produce fine spikes of bloom.

THREE VERY REMARKABLE GLADIOLUS



Those who have not grown the newer types of Gladioli have not yet really tasted the full joys of Gladioli growing. Gaze upon the little Miss here pictured. Note the yardstick in her right hand; the top of it just a few inches above her fingers, and then note the comparative size of the tall spikes of Evelyn Kirtland Gladioli she is admiring. She appears enraptured at the size and beauty of the lovely blooms, and they are her namesake, Evelyn Kirtland.

EVELYN KIRTLAND

Probably no more charmingly beautiful Gladiolus has been evolved than this popular variety, which is now priced within the reach of all. The wonderful blending of pink tints is marvelous, and really hard indeed to adequately describe. We say this however; you will make no mistake if you plant this variety liberally, and you will make a BIG mistake if you DON'T. For garden display and for bouquets you will find them hard to beat, and here is a variety that will meet with a ready sale.

(Were 4 for 25c. Dozen 65c)

NOW 7 for 23c. Dozen 39c.

100—\$3.50.

HERADA

A much wanted, unusual shade in Gladiolus, or in flowers generally. The color is a glistening mauve shade of lavender. Blooms are large and well set on tall stiff stems. You cannot fail to highly appreciate this wonderful flower. (Was 4 Bulbs 25c; Dozen 65c) NOW 7 for 25c. Dozen—40c.

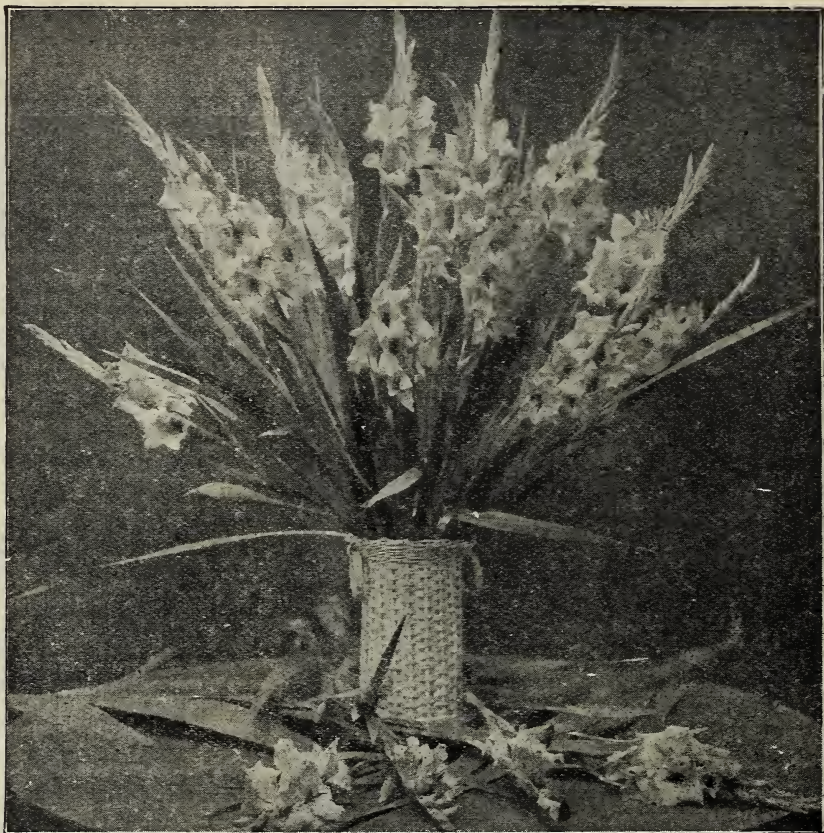
LE MARESCHAL FOCH

For years AMERICA was the world famous pink Gladioli. This new pink is really a glorified "America." The color is a deeper pink, the flowers are much larger, and when Le Mareschal Foch made its appearance on the stage it simply "took the world by storm." (Was 4 Bulbs 25c; Dozen 65c.) NOW 7 for 25c. Dozen—40c.

PLANTING GLADIOLI FOR PROFIT.

We suggest planting at ten days or two weeks intervals from April to July 10th, using our Popular Mixture of 1 to 1½ inch bulbs. (250 or 500 supplied at a thousand rate.) (Per 1,000 by express was \$17.50). NOW only \$14.98 per 1,000 bulbs.

CHARMING GLADIOLUS OF MODERN TYPES



Be sure to make liberal plantings of these charming and popular modern named sorts. Last year's prices were 50c for seven bulbs of any one variety. The mixture was 100 bulbs for \$4.75. Compare this with our present BARGAIN BOOK prices and plant as many of these "Glorious Glads" as you have room for.

MARY PICKFORD

Delicate creamy-white, with soft canary-yellow in the throat. Very dainty, like its namesake. 12 Bulbs 50c.

CRIMSON GLOW

A perfect scarlet of deep tone. Very large flowers of finest form on tall spikes. 12 bulbs 50c.

1910 ROSE.

Lovely rose pink of extra fine shade. Narrow white line through center of lower petals. 15 bulbs 50c.

MRS. FRANK PENDLETON

Very large, lovely flushed salmon-pink with brilliant carmine blotches in the throat, presenting a vivid contrast. 12 bulbs 50c.

MRS. DR. NORTON

White, faintly suffused with pink. Lower petals flushed with sulphur-yellow and dotted pink. Very fine.

10 Bulbs 50c.

DIANA

Pure, clear, rich blood-red. A very rich flower and most attractive.

12 Bulbs 50c.

SCHWABEN

Delicate pale yellow, dark blotch in center. 10 Bulbs 50c.

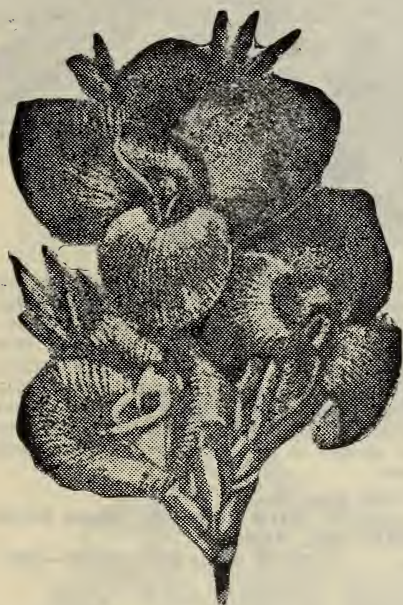
RAINBOW MIXTURE

An evenly balanced mixture of these seven charming sorts.

100 Bulbs \$3.50.

FARGO'S CHOICE LARGE FLOWERING CANNAS

Cannas of the large flowering varieties set off the home surroundings and make a glorious display in beds or borders. Many of the improved sorts have flowers larger and as beautiful as the Gladiolus. The colors are brilliant and showy. Plant after danger of frost is over or, if you prefer, about March 1st line some shallow pans or boxes with damp moss, sand or sawdust $\frac{1}{2}$ inch deep on bottom and sides, put in the Cannas $\frac{1}{2}$ inch apart and fill in with the same material and keep it damp. They will begin to sprout in about two weeks. As they sprout, cut off with part of the root and plant in 4-in. pots. Give light and plenty of moisture and transplant to beds in May. We here list sorts suited to every purpose.



KING HUMBERT

One of the most famous and popular of Cannas. Large trusses of bright red flowers. Foliage rich bronze-red. Wonderful for a brilliant bedding display. Height 5 feet.
Was 20c; Dozen \$1.50.

THE PRESIDENT

A "world beater" on account of its immense brilliant red flowers. One of the most popular of the newer bedders, possessing as it does, every desirable quality. The color is really penetrating and contrasts well with the bright green foliage. Height $4\frac{1}{2}$ feet.
Was 25c; Dozen \$1.75.

ROSEA GIGANTEA

Deep rich rose-pink; foliage green. One of the most unusual and showiest Cannas imaginable. The coloring is BEAUTIFUL indeed. Flowers immense in size and freely produced. Height 4 feet.
Was 30c; Dozen \$2.00.

EUREKA

The best white type. Large flowers, freely produced. Height $4\frac{1}{2}$ feet.
Was 25c; Dozen \$1.75.

YELLOW KING HUMBERT

Yellow blooms dotted with orange-scarlet. A sport of the original red flowered King Humbert; very beautiful and effective, and one that is appreciated when a yellow Canna is the object. Height 5 ft.
Was 20c; Dozen \$1.50;

MME. CROZY

Where the dwarf type Canna is required, we suggest Mme. Crozy. Color orange-scarlet bordered with golden-yellow. Height $3\frac{1}{2}$ feet.

Was 20c; Dozen \$1.50.

(Regular prices 20 to 30c each. \$1.50 and \$2. per dozen.) Special BARGAIN BOOK price on ALL varieties: 3 for 35c, Dozen—\$1.10. 100—\$10.

CANNAS IN MIXTURE

Mixed colors, or separate red or yellow unnamed. This is of course the cheapest way in which to build up a stock of Cannas for a showy display.



BARGAIN BOOK Price in Mixture 15 for \$1.00

CALADIUM ESCULENTUM

(ELEPHANTS EARS)



They answer well as centerpieces or specimens in flower beds. Planted in a bed with a border of Scarlet Sage, "Dusty Miller" or other low annuals make a beautiful and pleasing contrast. The enormous leaves of this plant often measure three feet long and twenty inches wide. Very effective planted for margins to water. Do not plant outdoors before May 1st. They can be started early in pots in the house and transplanted later if you wish. Bulbs can be stored in dry sand over winter and kept from year to year.

Large Bulbs, (were 25c. Doz. \$2.50)

NOW 19c each. Dozen \$1.98

Smaller size, (were 15c. Doz. \$1.50)

NOW 2 for 21c. Dozen—98c.

EXCELSIOR PEARL TUBEROSES

Improved dwarf habit of growth and does not require staking. Flowers extremely double and very fragrant. Everyone should grow some Tuberoses for they are so lovely and so fragrant that one cannot help loving them, and then they are very easy to grow. Can be forced in pots as well as grown in the open ground. Do not plant Tuberoses outside before May. If planted too early, while the ground is cold and wet, the bulbs are apt to rot. (Value 10c Each. Dozen \$1.)

NOW 3 for 21c. Dozen 75c.

THE GREAT ISMENE

Of about the same habit of growth as the Calla Lily and considered by some flower lovers as even superior to either the Calla or the Easter Lily. The flowers are of large size, odd and novel in form, snowy-white and exceedingly fragrant. Throws up tall spikes, each having several blooms. It has a peculiar grandeur which one can fully appreciate at sight, yet hard to adequately describe. It is in reality a species of white Amaryllis.



(Were 35c ea.; 3 for \$1.) NOW 23c each; 5 for \$1

Great Ismene

GOLD BANDED LILY OF JAPAN

**L. AURATUM**

Why not make a liberal planting **NOW** of this rarely beautiful, wondrously fragrant, most lovely of all **GIANT** Lilies? Large blooms 10 to 12 inches across, 3 to 10 or more on a single spike. Blooms in August and perfumes the whole garden. Truly the "wonder of wonders from the Orient." Color a lovely soft white, dotted with crimson and striped gold. As a very special bargain we will send 6 nice plump bulbs for only \$1.98; or, better yet, 12 for only \$3.50.

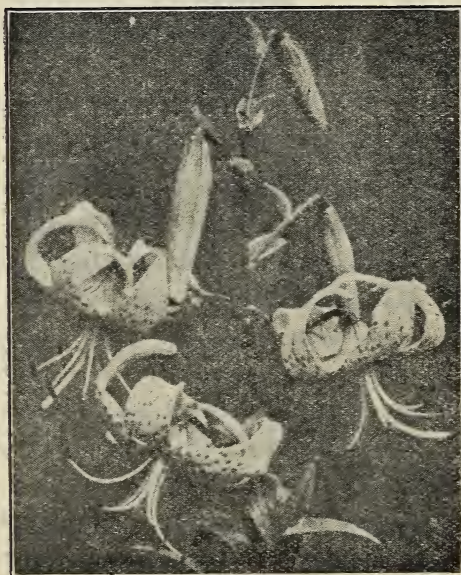


REGAL LILY

This fascinating new Lily has captivated the floral world. The fragrant white blooms are suffused with pink on the back, and the throat is a beautiful shade of canary-yellow blending outward from the center and part way up the trumpet. The ribs on reverse side of the flower are striped chocolate. Here is a wonderfully desirable Lily, and we have cut the price sharply from 65c to

39c Each

6 for \$1.98.



Rubrum

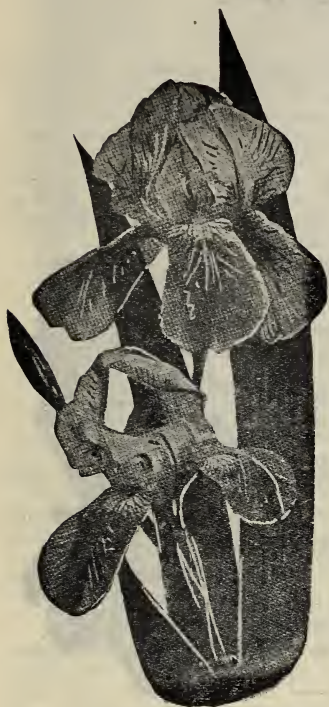
RUBRUM LILY

This is one of the beautiful Japanese types and it is suitable both for growing outside and for forcing. Each spike bears a number of gorgeous reflexed blooms of glistening white, overlaid with numerous speckles or spots of bright rose-pink. The flowers are very dainty and graceful and much admired. (Was 40c; 3 for \$1.10.) NOW 33c; 4 for \$1.10.

TIGER LILY

Well known, well liked and of extremely easy culture. Grows four to five feet tall and bears a wealth of lovely orange-red flowers well sprinkled with black spots. A few bulbs planted this Fall will multiply very rapidly and soon form a fine big clump. (Was 30c; 4 for \$1.00.) NOW 24c; 5 for \$1.10.

BEAUTIFUL HARDY BEARDED IRIS



There isn't a more showy flower than the Bearded Iris, especially the newer varieties, and when planted in a group or mass; each color by itself. In the hardy border, bordering paths or drives planted in combination with Peonies, along foundation walls and elsewhere, they are truly superb. Get the Iris "fever" and you will be an enthusiast for life. This spring we are bringing you a wide collection of truly worth while Bearded Iris that will delight you with their charm, grace and beauty. Don't compare these with older common sorts.

Our Supreme Collection

6 wonderful Iris one of each (were \$4.00); NOW \$2.98, or sold separately at prices named below.

AFTERGLOW A soft pink or buff-gray shading to a rich yellow through the center, (was 75 cents;) **NOW 59c.**

AUREA Rich chrome yellow. The first pure yellow. (Was 50 cents;) **NOW 29c.**

L. A. WILLIAMSON Very large on tall, strong stems. Campanula violet; falls a rich royal purple. (Was \$1.00;) **NOW 69c.**

LORD OF JUNE One of the finest massive flowers of perfect form. Standards pale lavender-blue; falls deep violet-blue. (Was \$1.00;) **NOW 85c.**

MOTHER OF PEARL Pale bluish-lavender with a faint creamy undertone. Large vigorous flowers with the soft iridescence of Mother of Pearl. (Was \$1.00;) **NOW 85c.**

PROSPER LANGIER A unique variety with standards a light bronzy red; falls velvety ruby-purple. A mass of color over a long flowering period. (Was 35 cents.) **NOW 23c.**

Our Gorgeous Collection—12 Delightful Sorts

ALBERT VICTOR Standards soft blue, falls beautiful lavender, large and fine. (Was 30c.) **NOW 19c.**

DR. BERNICA Olive shaded red; falls dark brown red. (Was 35c.) **NOW 23c.**

HALFIDAN Lovely creamy white. (Was 30c.) **NOW 21c.**

HER MAJESTY Standards and falls bright mauve pink. (Was 30c.) **NOW 21c.**

LORELEY Beautiful contrasting colors, standards light yellow, falls ultramarine blue, bordered cream. (Was 35c.) **NOW 23c.**

MME. CHEREAU Pure white daintily edged with porcelain blue. Very showy. (Was 25c.) **NOW 19c.**

MONSIGNOR Standards crimson dotted lavender, falls rich crimson edged with lavender. (Was 30c.) **NOW 21c.**

PALLIDA DALMATIA Large, extra fine lavender flowers. (Was 30c.) **NOW 23c.**

IVORINE Ivory-white; fine flower of stout texture. (Was 25c.) **NOW 19c.**

LOHENGRIN Flowers of a gigantic size; petals 2 inches across uniform shade of cattleya rose. (Was 35c.) **NOW 27c.**

PERLE Standards very light lavender falls deep lavender. (Was 25c.) **NOW 19c.**

PRINCESS VICTORIA LOUISE Standards pale yellow; falls rich violet edged cream. (Was 20c.) **NOW 17c.**

BEARDED IRIS IN GENERAL MIXTURE (WAS 10 FOR \$1.10) NOW 15 FOR \$1.

12 All Different Gorgeous Collection as above (was \$1.98) NOW only \$1.69.)

GORGEOUS JAPANESE IRIS

They will add a touch of oriental splendor to your garden. Here is a flower that rivals the Lily in stateliness, the Peony in majestic beauty, the Orchid in delicacy of coloring, the Chrysanthemum for profusion, and surpasses almost every other plant in the kingly magnificence of its bloom. Once planted in your garden they multiply rapidly and become a joy and delight for a lifetime. Fine for cutting; growing three feet or more in height, with flowers as big as saucers; often as large as dinner plates under favorable conditions. There are numerous beautiful colors and it is sure that no one makes a mistake in planting Japanese Iris. They do well under all average garden conditions, but the size of flowers are improved if they are copiously watered for a month before they come into bloom in June.

MRS. J. A. HAYDEN white ground edged and shaded pale violet. (Was 50 cents.) **NOW 43 Cents.**

BLUE JAY sky-blue with distinct white lines on each petal, (Was 50 cents.) **NOW 49 Cents.**

CHOSEIDEN Ruby-crimson, white halo surrounding the yellow blotches radiating into broad lines. (Was 50 cents.) **NOW 47 Cents.**

GOLD BOUND Pure white and one of the very best, (Was 40 cents.) **NOW 37 Cents.**

MIXTURE Very popular way to purchase at minimum cost. In mixture (Were 5 for \$1.10.) **NOW 10 for only \$1.25.**



PINK or BLUE HYDRANGEAS



Those who once see this beautiful class of Hydrangeas in riotous bloom at the New Jersey Coast resorts fall in love with them instantly and it is natural to desire some at home. As well as for hardy outdoor planting; they are also in much demand for blooming in large pots and tubs. Many are also forced into bloom for Decoration Day, Easter, Mother's Day, and make acceptable gifts.

This Hydrangea OTAKSA is light pink in color, but in acid soils it flowers blue. This soil condition may be created artificially if desired by mixing $\frac{1}{4}$ lb. powdered alum in the soil around each plant.

Instead of charging 30 cents each, our BARGAIN BOOK price is 23 Cents each or 10 for \$2. for nice young pot-grown plants from 2 $\frac{1}{4}$ inch Pots.

CHRISTMAS CACTUS

An old fashioned plant once again very popular. The end of each drooping leaf bearing beautiful large red flowers in December and January. Very showy and easy to grow successfully. This is a plant well worth having. Each 35 cents.

MOON FLOWER VINES

Very rapid grower. Flowers pure white in color, very fragrant and almost as large as saucers. Quickly cover a trellis, fence or summerhouse and will bloom delightfully this summer. We will supply 5 pot-grown plants of Moonflower for only \$1.10.

**GOLDEN YELLOW CALLA LILIES**

The flowers are as large as the white variety, but of a rich, lustrous golden-yellow of velvety texture; dark green foliage with creamy white spots, adding much to the beauty of the plant.

(Was 60 cents; 3 for \$1.50)

NOW 49c; 3 for \$1.20.

WHITE GODFREY CALLA LILIES

Compared to the ordinary Calla, it will give three blooms to one. Blooms even when the plants are very small; blooms all winter long. We believe it is the finest white Calla to date. (Was 50 cts., 3 for \$1.25.) NOW 39c; 3 for \$1.10.

**OXALIS SUMMER FLOWERING**

Very useful for edging purposes. Fine along walks or around beds. Set the bulbs three inches apart and you have an unbroken row or border of lovely pink and white flowers and attractive foliage all summer. They also make showy beds planted en masse. (Were 12 bulbs 25 cts.) NOW 12 for 19c; 60 for 87c.

**FANCY LEAVED CALADIUMS**

Glossy foliage of beautiful shape and form, oddly spotted and veined. A riot of vivid and delicate colors embracing white, yellow, pink, red, etc. Easy to grow and no foliage collection is at all complete without at least a few Fancy Leaved Caladiums. Extremely showy and to see is to admire.

(Was 50 cents. 3 for \$1.25)

NOW 39c; 3 for \$1.10.

ZEPHYR OR FAIRY LILIES

These beautiful pink flowers bloom in early summer, either in pots or in the open ground. You will be delighted whether you plant three bulbs in a 4-in. pot or the same as Gladioli in the garden. (Was 20 cents each.) NOW 3 for 25c.



GLOXINIAS

A most beautiful flower; tropical in appearance, it delights in a shady location on the porch, where it will bloom in great profusion, and to the delight of all who see it. Gloxinia bulbs are quite scarce.

(Was 60 cents.) NOW 49c.



Gloxinias

"Thank you so much for such beautiful Hydrangeas. They look so wonderful I am sure I must have good luck with them."

Mrs. Carolyn Armstrong,
Lake Mahopac, N. Y.

Note: The shipment above referred to consisted of 50 Hydrangea Paniculata and 25 Hydrangea Arborescens.

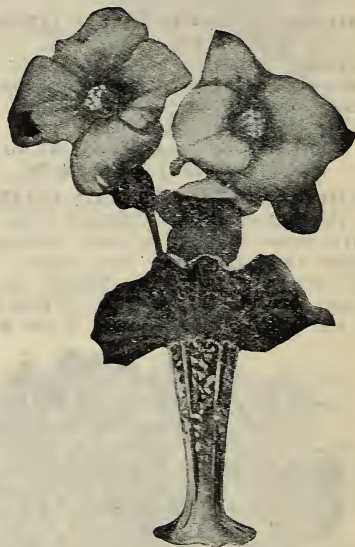
TUBEROUS BEGONIA

Grown in pots or bedded out, they are magnificent. Single blossoms sometimes measuring six inches across. The beautiful colors range from ivory-white and flaming scarlet, through shades of bright bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The flowers are perfectly reflexed, and their gorgeous effect is emphasized by the beautiful foliage.

Mixed Colors Were 35 cents each.

NOW 29c each; Dozen—\$3.00.

Can be started in pots in March and transplanted later, or in beds after May 1st.



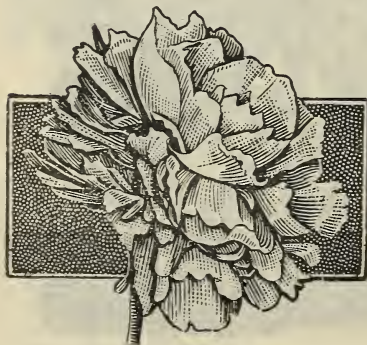
CHOICE PEONIES BY COLOR

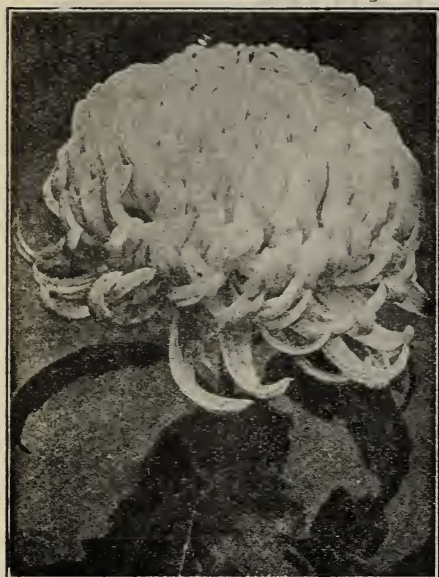
These are not labeled with their names; simply with the color of the blooms. The same good 3 to 5 eye divisions as our varieties labeled with names. Excellent unlabeled mixture. (Were 50c each). NOW 40c each; 3 for \$1; Dozen \$3.75.

"BIG 3" PEONY SPECIAL FOR \$2

Festiva Maxima, large white, (was 75c,) NOW 55c. Golden Harvest, creamy-yellow and pink, (was \$1,) NOW 75c. Frangans, rose-red, (was 60c each,) NOW 50c.

All Three different colors (were \$2.) NOW \$1.85.





CHRYSANTHEMUMS

FOR POTS

These glorious flowers are the showiest and most popular of all for late Fall and early Winter blooming. As I write this (November) I have a fine big bushy plant in my parlor now in full and gorgeous bloom; a hundred or more fine flowers on it at one time. Just the spring before, it was a small plant from a 2-in. pot, set out in the garden, the tips pinched off occasionally during the summer to make the plant bushy, dug up and potted in September — and now in November a thing of joyous beauty. Big plants in bloom sell in florists shops for \$1.00 to \$10. or more. You can quickly grow and bloom your own as I have explained here, and all the cost will be

(Were 30 cents each,) NOW 23c each or 5 for \$1.10.

Colors: Yellow, pink and white.

GIANT AMARYLLIS

Everyone should have a few of these wonderful lily-like pot plants. Their immense size, gorgeous beauty and wonderful variety of colorings, are a continual delight. Grown from seed and produced by crossing the finest named varieties obtained from the most noted specialists, producing plants and blooms of very superior size, vigor and coloring. (Fine Bulbs were 75c each,) NOW 69 cents.



Giant Amaryllis

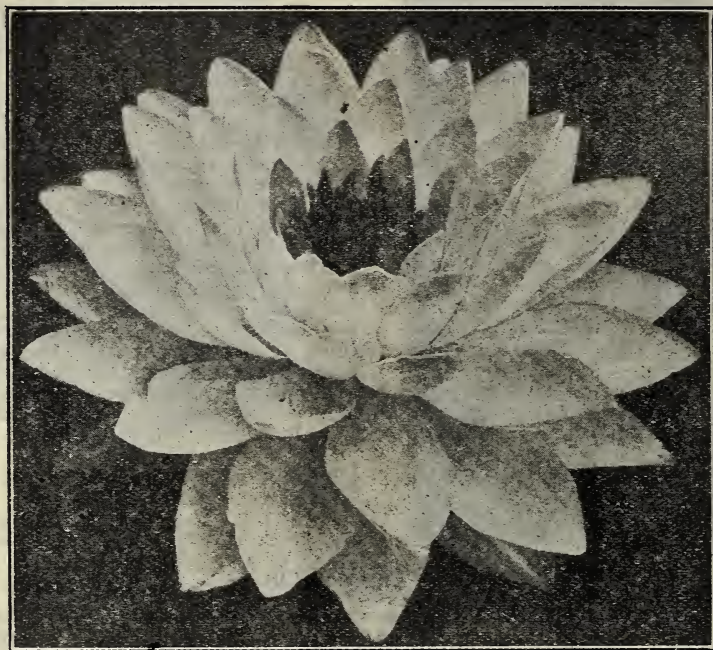
SANSEVERIA



There is scarcely a decorative plant listed that is more striking in foliage and habit than this and certainly none other that will stand as much downright neglect and hardship. It will grow in a dark hall, cool bedroom, or stand on a mantel or table in a heated room. It will go for weeks without a drop of water, yet remain as thrifty as ever. Erect, rigid, sword-like leaves, thick and fleshy, dark green with clouded bars of white. In May or June it sometimes sends up long, plummy spikes of soft feathery whiteness. Just the plant for sunless rooms, where nothing else will grow.

Each 50c; 3 for \$1.25.

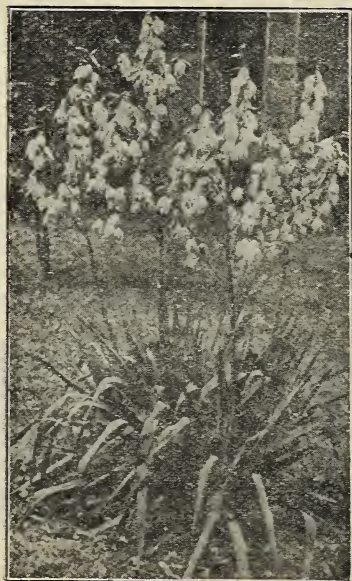
HARDY WATER LILIES



This is a hardy native Water Lily, suited alike to growing in ponds, lakes or in tubs. It is a very strong, vigorous grower; the flowers pure white, five to seven inches across. If you have no stream or lily pool, grow several planted in a tub sunk in the ground. They are suitable for the smallest yard or most pretentious estate. To plant just lay the roots in the mud at bottom and weight down one end with a flat stone. Ready for delivery after April 15th. (Were each \$1, 6 for \$5). NOW 3 for \$1.10; 6 for only \$1.98.

YUCCA or Adam's Needle

Very beautiful for the hardy border, for bordering drives, and for planting in groups on the lawn. Beautiful swordlike foliage. In August the plants bear tall stiff stems, well branched, and loaded with beautiful creamy-white bell-shaped flowers that make a very pleasing and showy display. (Were Each 40 cts; 3 for \$1.10). NOW 29c Each; 4 for \$1.10.

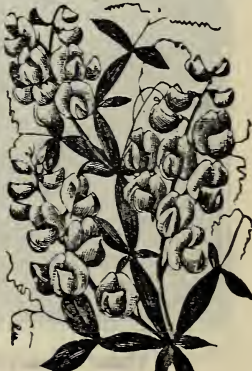


Yucca

Hardy PERENNIAL PEAS

In full bloom in the spring before the annual sorts begin to flower, and continuing thru the season. Bloom year after year; growing 8 to 10 feet high. Lovely clusters of pink, white and rose blooms. Fine for screens and fences.

12 plants were \$1.10;
NOW only 87 cents.





The Wonderful Everblooming Butterfly Bush

Beautiful large Butterflies and the Humming Birds seek it out, adding vastly to the colorful picture. The gorgeous spikes of lavender colored flowers are continuously in bloom throughout the season, and they are excellent for bouquets. These plants are perfectly hardy and grow to a height of 10 feet. They should be protected in winter same as a Rose bush, and cut almost to the ground in the spring. Plant in a sunny location, and as liberally as possible for here is a truly magnificent plant that will repay you with a wondrous and gorgeous display. Strong 2-year-old Field Grown plants (Were 75c.) **NOW 59c or 3 for \$1.50.**

LILY-OF-THE-VALLEY

Planted once the lovely Lily-of-the-Valley, whether in sun or shade, thrives and multiplies rapidly without care or attention. The flowers make lovely corsage bouquets and are much in demand. Both flowers and foliage beautify an otherwise unsightly spot.

(Were 60c per Dozen). **NOW 50 cents Per Dozen, or 25 for \$1.00.**

YELLOW PRIVET

They add a delightful touch of color to the lawn as the growth is a delightful bright yellow; the older growth more subdued. Can be grown as individual specimens, sheared into globe, pyramid or other shape, or grown



natural; also very valuable for color effect in the hardy border. On a limited stock we quote a special price of 25c (was 30c).

WONDERFUL GIANT LEMON PONDEROSA



This wonderful Lemon has created a great sensation, and is a true everbearing variety that you can grow in a pot or tub in the home and one that will prove to be a decided ornament, as well as bear fruit, such as you have probably never seen or heard tell of. On a plant 6 ft. high, no less than 89 of these wonderful Lemons were growing at one time. These trees are wonderful sights to see. The tree blooms and at the same time has fruit in all stages of development from the size of a pea, up to the ripe fruit. Fruits have been taken from these trees weighing over 4 pounds. It is one of the juiciest of all Lemons, makes delicious lemonade, and is fine for pies and other culinary uses. It is not uncommon to make 12 lemon pies from one Lemon. No budding or grafting is necessary. It fruits when quite small and makes a lovely house plant. Everybody can grow their own Lemons. It should fruit freely the second year. (Was 35 cents). NOW 29c; 4 for \$1.10.

TRITOMA

Or Red-Hot Poker Plant

This excellent Perennial when in bloom makes a striking display. A single plant will often throw 15 to 25 spikes of bloom in a season. The flowers are of various shades of red and yellow, are on stout stems 2 to 3 feet long; the flower head itself measuring 6 to 9 inches. Very bright and striking as a single specimen on the lawn, for use in borders, and very useful for cutting. Strong roots (were 35 cents each). NOW 27c; 4 for \$1.

BABY DOLL ROSE

Miniature Roses borne all summer long in the garden, or in pots in the house in winter. A perfect baby bud for the buttonhole and for corsage bouquets. The color is odd and unique; golden-yellow tipped with clear bright cerise. You will find Baby Doll delightful.

(Was \$1. or 3 for \$2.50,) NOW 67 cents each.



Tritoma



HARDY CINNAMON FERNS FOR OUT-DOOR PLANTING

For shady or partially shaded locations these Ferns are ideal, and have the added advantage of being inexpensive. In groves, parks and private gardens they usually do well, and they are very useful for planting along house foundations and in corners that are too shady for other plants. These ferns are not suited for pots indoors as, in the Fall, the leaves ripen off and the plants remain dormant for the Winter. They are for outdoor planting only. Doz. by express, (was \$3.50), NOW \$2.95.

HARDY JAPANESE AZALEAS

Undoubtedly, at some time, you have seen these gorgeous plants in full bloom, massed in front of porch, or foundation walls, or banked in front of a planting of evergreens. In May the plants are a veritable sheet of bloom, bright and colorful in the extreme, the foliage almost entirely hidden by the bright, gay flowers.

Probably the most popular of these is *Hinodigiri*, a bright, glowing fiery red. The plants are of the broad-leaved evergreen type, grow to a height of about three feet, and make attractive plants at all times, but particularly in the spring, when in full bloom; then they are a sight before which one pauses to drink in the rare beauty, charm and loveliness of the display. If you wish something bright and showy, and yet in good taste, plant the Hardy Japanese Azalea *Hinodigiri*, setting the plants about two feet apart, and you will eventually have a display worth traveling a great way to see. Nice young plants 8 to 10 in. spread, bailed and burlapped, already in bud.

(Were \$3.00 each.) NOW \$2.50.

JAPANESE KURUME AZALEAS FOR POTS

This type is not hardy north of Washington but is very useful anywhere for pot culture, the plants beginning to bloom while yet very small. They come in a number of choice colors, and we offer small plants in assortment that, after a few shiftings to larger pots, will soon become fine specimens that will be a delight. Each (were 35 cents,) NOW 27c or 4 for \$1.00.

"I have been using your Plants for the last eight years, and have been well pleased. Also many of my friends have sent for your plants."

Connie Mayer, Ocean City, N. J.

FARGO'S CHOICE HARDY PERENNIALS



Meadow Sweet

of the lower growing sorts make acceptable borders for flower beds of Cannas, etc. We offer **Variegated Ribbon Grass**, large variegated foliage, grows to 1½ to 2 ft. high; **Zebra Grass**, marked with broad yellow bands across the leaves, grows 6 to 7 feet tall. **Ribbon Grass** (was 25 cents each), **Zebra Grass** (was 35c each) Now 5 for \$1.

HARDY CARNATIONS for outdoor planting. We supply these in strong field grown plants that will provide an abundance of flowers from the garden this summer. (Was 30 cents each) NOW 25c.

HARDY GLOXINIAS

Truly a charming plant is this one. The flowers much resemble those of the Gloxinia; pink in color with a yellow throat, and borne on tall stems. It likes a light rich soil and a sunny position. The roots however should be stored in the cellar and covered with soil during the winter as it is not perfectly hardy in the north. Hardy Gloxinias are bound to attract attention and comment wherever shown. (Was 75c) NOW 59c.

MARSHMALLOW (or Hibiscus)

They grow 5 to 6 feet high and bear enormous bell-shaped flowers in white, pink and rose. Like a moist spot but do well most anywhere. Blooms in early July to late September. Mixture of colors. (Was 25c each) NOW 5 for \$1.

FORGET-ME-NOT

These dainty little blue flowers are famous and loved the world around. Just fine for a shaded spot, and bloom profusely over a long season.

(Was 25c each) NOW 5 for \$1.

SWEET LAVENDER

Delightfully fragrant, old-fashioned blue flowers in July and August. Height about 18 inches.

(Was 25c each) NOW 5 for \$1.

ARTEMISIA SILVER KING

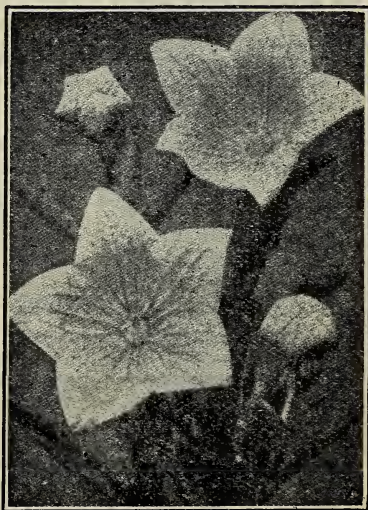
Here you find a plant of wonderful beauty and contrast for landscaping, as well as very useful for bouquet work. The foliage is a strikingly beautiful rich silver-white and the plant grows to a height of 3 feet. For bouquets the foliage is equally useful fresh cut or dried for winter use. You will find this plant unique, and almost in a class by itself, and will surely welcome it to your hardy border. (Was 50 cents) NOW 35 cents.

MOUNTAIN PINKS

These are the *Phlox Sublata* so common to the hillsides in spring, when the dwarf, mosslike foliage is covered literally with the bright pink flowers. They present a beautiful picture when used on embankments, terraces and in the rock garden. Also useful for covering graves. (Was 25 cents) NOW 5 for \$1.

HARDY ORNAMENTAL GRASSES

They can be used with telling effect, planted individually on the lawn, planted in masses, amongst shrubbery, and some



Japanese Bellflower

FARGO'S CHOICE HARDY PERENNIALS

Improved forms of old fashioned flowers that are a pleasure and delight continually. Require but the minimum of care after planting and most every garden or lawn has a place for a group of them at least. A hardy perennial border is a thing to delight the soul.

SHASTA DAISY



Shasta Daisy

The flower that made Burbank famous. Splendid large showy flowers of pure glistening white and gold. Very hardy and bloom July to October. Height 15 to 18 inches.

DIGITALIS (or Foxglove)

As gorgeous and attractive as Gladiolus. Old fashioned, stately and dignified. Grow 3 to 6 feet tall. Foliage rich and luxuriant. Bloom from June to August.

HOLLYHOCKS (Double)

Make fine backgrounds, hide unsightly views and the tall spikes of double blooms certainly make gorgeous bouquets for big vases. A wide variety of bright and attractive colors. Height 5 to 6 ft.

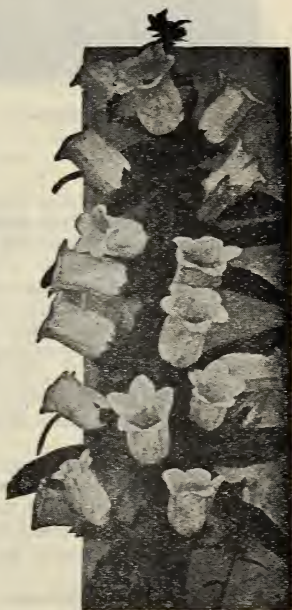
BLUE SAGE—There are never enough blue flowers; and here is one that is liked exceedingly well. Blooms in profusion during August and September; the tall spikes of sky-blue flowers growing to a height of 3 or 4 feet.

COREOPSIS—One of the most popular hardy plants and very easy to grow. The flowers are rich golden-yellow, gracefully disked in form, and serrated or irregular edges to the petals. Free bloomer all thru summer and autumn. Invaluable for cutting. Height 3 feet.

DELPHINUM (or Larkspur)—The prevailing colors are blue on tall plants of fine form and neat attractive foliage. By cutting the plants down to the ground immediately after blooming and digging in a little bone meal about the plants, second and third crops of flowers can be had in one season. Height 4 feet.

PLUMBAGO—A well known favorite; valuable because it produces large trusses of beautiful blue flowers.

SNOW-IN-SUMMER—Silver foliage, with white flowers in June; a planting very soon looks like a veritable sheet of snow in summer from a little distance. Dwarf, suitable for bordering beds, for carpeting, for covering graves, and for the rock garden.



Campanula

CAMPANULA—Not only are Campanula extremely hardy for outdoor planting, but when potted up and flowered indoors they are amongst the most showy of spring flowers. Bearing spikes of lovely bell shaped flowers, either blue, white or pink, they certainly produce a lovely and charming effect. Our offering is in a mixture of colors only.

All the above were 25c each. NOW—assorted as you like. 5 for only \$1.00.

FARGO'S CHOICE HARDY PERENNIALS



Lupines

LUPINES

The lovely large spikes of bloom in May and June are very pleasing. This is a very effective plant, growing to a height of three feet. Assorted colors.

(Was 35 cents) NOW 29 cts; 4 for \$1.

YELLOW PRIMROSE

Lovely flowers; fine for exposed sunny positions, blooming the greater part of the summer. Height 18 inches.

(Was 25 cents) NOW 5 for \$1.00.

ORIENTAL POPPY

More gorgeous than the Annual sorts; grows 3 ft. high, and in May and June their splendor is hard to equal.

(Was 35 cents) NOW 25 cents.

COLUMBINE

(Aquilegia). These new long spurred hybrid types are fine for garden effect and for bouquets. Everybody admires their light airy appearance.

(Was 25 cents) NOW 5 for \$1.

GYPSOPHILA

(Baby's Breath). Tiny white flowers in myriad clusters. In great demand for use in bouquets and for drying. (Was 25 cents) NOW 5 for \$1.

ACHILLEA

A single plant will produce hundreds of flowers the first summer. It commences to bloom early in July and is a perfect mass of beautiful flowers until frost, the same blooms keeping perfect for a long time. The small flowers are pure white, and produced in large sprays, making it one of the finest cut flowers for mixing in with bouquets, vases, baskets, etc.

(Was 25c) NOW 5 for \$1.00.



Achillea

LIATRIS or Blazing Star. Showy and attractive; succeeds anywhere. Produces large spikes of light purple-rose flowers in July and August. Height 5 ft.

(Was 25 cents) NOW 5 for \$1.00.

GAILLARDIA or Blanket Flower. One of the very showy sorts; succeeds anywhere if given a sunny location. The large gorgeous flowers have a dark red-brown center, with the petals marked in rings of brilliant colors. Grows 2 feet high and blooms in June and the balance of the season.

(Was 25 cents) NOW 5 for \$1.00.

FORMOSUM. This is a type of the Bleeding Heart with silvery cutleaf foliage. The flower itself however is not as attractive as the type of Bleeding Heart pictured on another page. For the foliage effect however it is FINE.

(Was 50 cents) NOW 39c.

HELIANTHUS. Hardy Sunflower. Various shades of yellow; the flowers much resemble decorative dahlias. Tall growers; fine for cutting. It succeeds anywhere. (Was 25c) NOW 5 for \$1.00.



Chinese Lanterns



Digitalis

Fargo's Choice Hardy Perennials



Bleeding Heart

MEADOW SWEET. An excellent plant for partial shade. The fine feathery flower plumes are very attractive in June and July. Colors: white and pink. Height 3 feet.

BLEEDING HEART. An old time favorite, and now quite scarce. The beautiful silvery-green foliage, with its numerous graceful sprays of heart shaped flowers, make an attractive display. Suitable for the lawn, the hardy border and for forcing in pots. Strong roots were 75 cents each; **NOW 65 cents.**

CENTUREA. Fine for the perennial border and for cutting. Bears a wealth of lovely blue flowers in May and June. Height 2 to 3 feet.

HARDY CARNATION. Choice mixed varieties that will be much appreciated in the hardy border.

JAPANESE BELL FLOWER or *Platycodon*. Very similar to the *Campanula* family, but bearing lovely blue or white star shaped flowers from July to October. Grows 2 to 2½ feet tall. One of the most deservedly popular of hardy plants.

VERONICA is another excellent hardy plant, growing 2 to 3 feet high, bear-

ing long spikes clustered with lovely deep blue flowers from mid-July to September.

BERGAMOT. Showy red flowers in profusion; grows 2 to 3 feet high, succeeds anywhere. Blooms July-August.

CHINESE LANTERN PLANT. Bears many orange colored lanternlike fruits that are very showy. Useful for cutting and drying for winter bouquets. Much used by florists.

PHYSOSTEGIA or *False Dragonhead*. Grows to a height of 3 to 5 feet, and bears long spikes of delicate snapdragonlike flowers in midsummer.

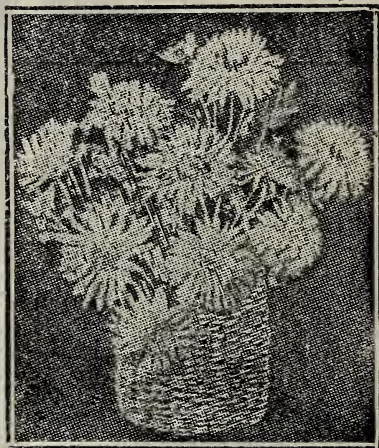
PYRETHRUM or *Painted Daisies*. An old fashioned plant bearing many bright flowers in June; colors, various shades of rose, pink, also white in mixture. Fine fernlike foliage. Likes lots of sun. Very attractive plant. The flowers borne on stiff stems 2 to 3 feet in length; they make wonderful bouquets. You will be delighted with it.

HARDY PINKS. Beautiful summer bedders producing masses of sweet clove scented blooms borne on long stems and suitable for cutting.

Except Bleeding Heart These Plants Were All 25 Cents Each—**NOW 5 for \$1.**

FARGO'S HARDY CHRYSANTHEMUMS

For queens of all late flowers we must give preference to the Hardy Chrysanthemums. These are the Large Flowering Hardy sorts; **Chrysolora**, a choice early blooming type, and five other especially selected of the desirable old fashioned varieties best adapted for permanent planting amongst shrubbery and in the hardy border. The plants are literally covered with flowers from the middle of September until after the snow flies. They should be planted liberally, as the fine shades we offer are specially showy, and the plants increase in size and beauty each year. Why not make a place for a dozen, or so at least of these desirable plants?



Angelo—Beautiful bright pink.

Chrysolora—Large early yellow with petals incurved.

Lucifer—Handsome deep crimson.

Oconto—Lovely pure white.

Zelia—Orange bronze.

Comoleta—Late yellow.

(Were 30 cents each).

Now 23 cents each.

All 6 for \$1.20.

Dozen—\$2.00.

SINGLE FL. CHRYSANTHEMUMS

The daisy type of flower is always artistic and beautiful for bouquets and for the hardy border. In this class we offer **Araby**—pure white; **Golden Sun**—golden yellow; **Joyce Strowlger**—bronze salmon pink. (Were 30 cents). NOW 23 cts each.

5 for only \$1.10.

HARDY PHLOX



Among the hardy perennial plants, no class is of more importance or more in public favor today, embracing as they do, a wide range of attractive colors than is found in any other hardy plant, while their gorgeous masses of color are unrivalled by any other summer flower.

Hardy Phlox are distinctive and effective, begin blooming the first summer, and bloom for a very long time. We have an excellent assortment of bright showy colors in mixture, also white separate.

(Were 25 cents for each or \$2.75 per dozen). NOW 19c each. Dozen—\$1.98.

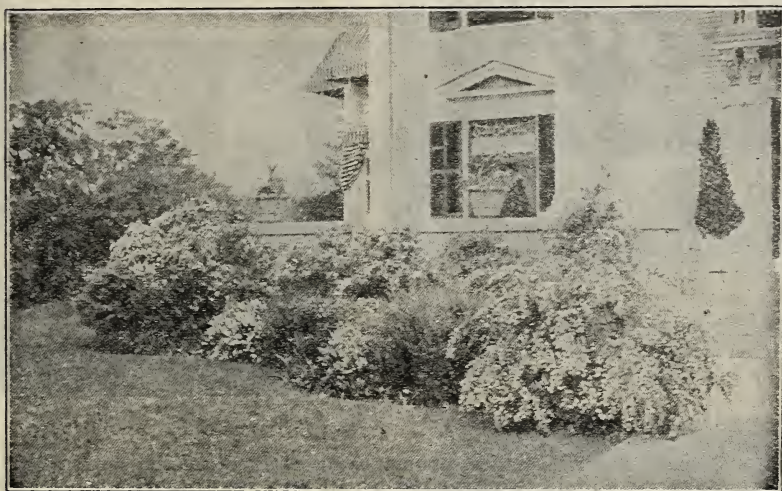
"I have bought many shrubs in the past from others with poor results. I have always found yours what you claim for them. Your service was of the best and the plants were properly packed.

HARLAN M. GALE,
Wales, Mass.

YOU CAN BEAUTIFY THE HOME

AT SMALL COST, IF YOU

PLANT FARGO'S FLOWERING SHRUBS



AND AS OUR PHOTO SHOWS: SUCH A PLANTING WILL ADD MANY DOLLARS TO THE APPEARANCE AND VALUE OF YOUR HOME.

CYDONIA (or Japan Quince). (Tall). Often those who see its brilliant scarlet flowers, blooming in great profusion in early spring before the foliage appears; they are delighted with its vivid beauty and eagerly inquire its name. The foliage, appearing after the flowers, is a bright glossy green. You will value this plant, either as an individual specimen, or amongst your massed shrubbery. (Was 75 cents.) NOW 65c.

MOCK ORANGE (Tall). This popular old fashioned Shrub does well in sun or in partial shade; no insects bother it, and the creamy-white flowers are deliciously fragrant. Bloom in May. True name *Philadelphus Coronarius*. (Was 50 cts.) NOW 25c. 10 for only \$1.98.

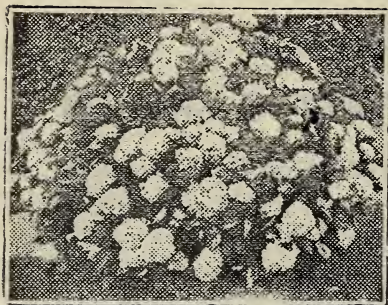
RED BRANCH DOGWOOD (Tall). Particularly fine for its winter effect, as the branches turn a bright coral-red. Tiny white flowers in clusters at tips of branches. Attractive green foliage. Does well in sun or shade. (Was 50 cents.) NOW 30 cents.

DEUTZIA (*Pride of Rochester*.) (Tall). Blooms in June. The pinkish-white flowers borne in long graceful sprays. The Deutzias, both tall and dwarf, are amongst our most valuable flowering shrubs, and this variety is one of the best for background planting. (Was 50 cents.) NOW 25c, 10 for only \$1.98.

DEUTZIA (*Gracilis*) (Dwarf). Usually blooms for Decoration Day. Bears a profusion of chaste, pure white, bell shaped flowers, carried in graceful sprays. One of the most useful for foreground planting. Fine also for forcing in pots. (Was 75 cents.) NOW 58 cents.

GOLDEN PRIVET, used as individual specimens, trained to formal shape or in the border, it adds a bright contrasting color that is much desired. (Was 30c). Now 25c.

FARGO'S CHOICE FLOWERING SHRUBS



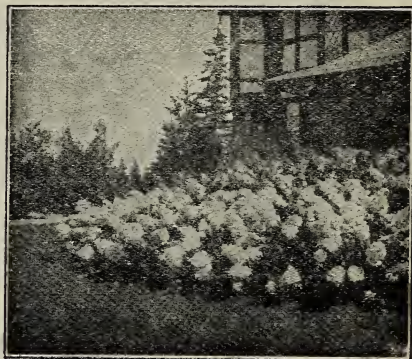
HYDRANGEA ARBORESCENS (Medium)

This is the popular white Hydrangea, "Hills of Snow." The flower heads are immense in size and flat in shape. Bloom in June, the flowers staying on the bushes nearly all summer. Young plants quickly become large thrifty bushes. (Was 75 cents).

NOW 57c.

HYDRANGEA PANICULATA (Medium).

The flowers are white, formed in great pyramidal panicles often a foot or more in length, color changing to a pinkish tint. Begins blooming early in August. This is the bush type. (Were 75 cents). **NOW 50c, or 5 for \$2.00.**



SWEET PEA BUSH (Medium).

One of the very beautiful native shrubs; comparatively scarce, not so well known as many others, but highly appreciated by all who see it in bloom. Wonderfully beautiful; the bush becomes an immense bouquet. Just loaded with sprays of beautiful rose-pink flowers, borne in clusters, the flowers resembling lovely sweet peas. An attractive flowering shrub that is almost a flower garden in itself. Don't miss having it. (Was \$1.00.) **NOW 75 cents.**

FORSYTHIA or Golden Bell. (Medium).

Very popular for use as individual specimens, for mass planting or in a row on the dividing line or as a screen planting. Early in April the bare branches become one mass of golden bell-shaped flowers; the foliage not appearing until later. The graceful sprays are fine for cutting. Even very early in spring the bare branches may be cut and forced into bloom in a warm room by simply placing them in a vase of water. (Were 50 cts.)

NOW 25c; 10 for only \$1.98.

SPIREA ANTHONY WATERER (Dwarf).

Low growing type of Spirea bearing a wealth of deep rose flower heads during the summer. Very useful for foreground planting and for spacing at even distances along walks or driveways. (Was 60 cents.) **NOW 40c each or 3 for \$1.10.**

WEIGELA (Low). Of a spreading, drooping habit; low but not dwarf. Bears a wealth of fluted trumpet-like flowers in June and July. Makes a great showing when aglow with its wealth of blooms. (Was 50 cents).

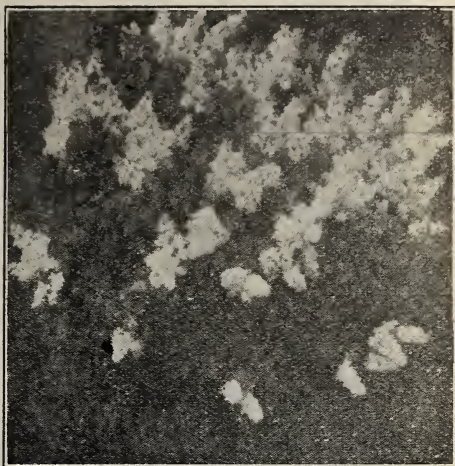
NOW 25c; 10 for only \$1.98.



Sweet Pea Bush

DOUBLE FLOWERING LILACS

The old fashioned Lilacs, with their pleasing fragrance, were prime favorites for many years, but the newer named sorts with double flowers far exceed the old types in worth and beauty. The individual flowers of the double sorts, resembling miniature tuberose, carried by the plants in immense trusses, are delicately perfumed. The fine, well branched stock we offer stands $1\frac{1}{2}$ to 2 feet in height. The varieties are as follows: **Charles Joly**, dark violet purple; **Mme. Casimer Perier**, a free blooming white; **Michael Buchner**, pale lilac, and **President Grevy**, one of the best blue shades. Lilacs are particularly effective when planted in groups or masses. (Was \$1.25). NOW only 95 cents each.



DOUBLE ALTHEA

Same as the single type except that the flowers form beautiful rosettes. Each NOW 50c.

SNOWBERRY (Medium)

An old-fashioned favorite. Bushy in form; small pink flowers in summer and tips of branches loaded with clusters of large waxy white berries in the fall. (Was 50c) NOW 25c; 10 for only \$1.98.

CORALBERRY (Medium)

One of the best of the popular Shrubs. Its berries resemble cranberries and hang until after late frosts in the Fall. (Was 50c). NOW 25c; 10 for only \$1.98.

BUSH HONEYSUCKLE (Medium)

They form beautiful specimens for the lawn and produce a wealth of fragrant white, cream, or pink flowers in May or June. (Was 50c). NOW 25c; 10 for only \$1.98.



ALTHEA (Tall)

Bushy plants excellent for tall hedges as well as for individual planting. Large single bell-shaped flowers in July to September when so few Shrubs are in bloom. Various shades and colors in assortment. Grow to a height of 8 to 12 ft. (Was 50c). NOW 25c; 10 for only \$1.98.

PINK Double-Flowering ALMONDS

People "rave" over the beauty of this gorgeous Flowering shrub. In May before the leaves appear, the branches are covered with a mass of lovely deep pink flowers resembling miniature roses. Each bush becomes an immense outdoor bouquet. Planted in groups they give a wonderful effect. (Was \$1.00). NOW 75c, or 3 for only \$1.98.



10 Spirea Van Houtti For Only \$3.50

A porch or foundation planting of Van Houtti's SPIREAS is "a thing of beauty and a joy forever." Look upon the photo as shown and believe; look at the massed planting below and be doubly convinced. Long graceful drooping sprays, forming a perfect canopy of white that is a perfect delight to all who behold the display. This is one of our most popular Flowering Shrubs here offered at Bargain prices.

ONLY 39c EACH OR 10 FOR \$3.50



Nutley, N. J.

I enclose a small order and check for \$2.50. I am highly pleased with the fine, strong, well-rooted plants received from you.

Very sincerely,

M. C. Osborn.

Chester, N. Y.

Am writing to say how very pleased I am with all plants and bulbs received from you.

I am,

Sincerely,

Mrs. M. E. Burrows.

BECHTEL'S FLOWERING CRAB

A beautiful flowering tree that ultimately grows to a height of 20 ft. Branches spreading in habit, and in the Spring the tree is loaded with a wealth of double pink flowers. One of the finest for lawn decoration. 2 to 3 ft. specimens **\$1.50 each.**

PRUNUS PISSARDI

A red foliaged ornamental tree for the lawn. In May the tree is covered with a gorgeous showing of pink blossoms. No other red leaved tree or shrub retains its color like this variety. The contrast is gorgeous planted on a green lawn or amongst other shrubs. Grows to a height of 15 to 20 ft. **Each \$1.25.**

SPIREA AUREA—GOLDEN

Green foliage bordered with rich golden-yellow. In June the bushes are covered with conspicuous white flowers. **Each 25c; 10 for only \$1.98.**

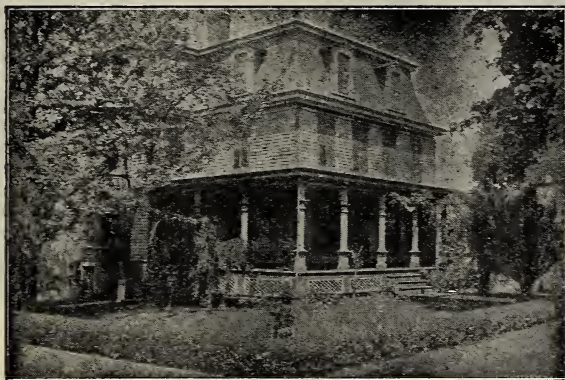
TREE HYDRANGEAS

White. The flowers similar to Hyd. Paniculata bush type. Grows 20 ft. high. 2 to 3 ft. plants **NOW 98c each.**

SNOWBALL (Viburnum)

The large rounded balls of snow-white flowers in May and June, on drooping branches, make this a most attractive shrub indeed. Grows to a height of 6 to 8 ft. **NOW 45c each.**

CALIFORNIA PRIVET FOR HEDGES



Generally speaking, there is nothing so satisfactory for a Hedge as California Privet. In the first place, the first cost is the only cost, while a fence constructed of wood or metal is a continual expense for upkeep and repairs, and unsightly in most positions, in the bargain, while a good Hedge is "A Thing of Beauty and a Joy Forever."

Privet is easily trimmed, and needs almost no other attention. You can have a low hedge or a tall one; a plain type or fancy and elaborate designs, just as your fancy and skill may

dictate. A Privet Hedge will certainly add dollars to the appearance and value of your home.

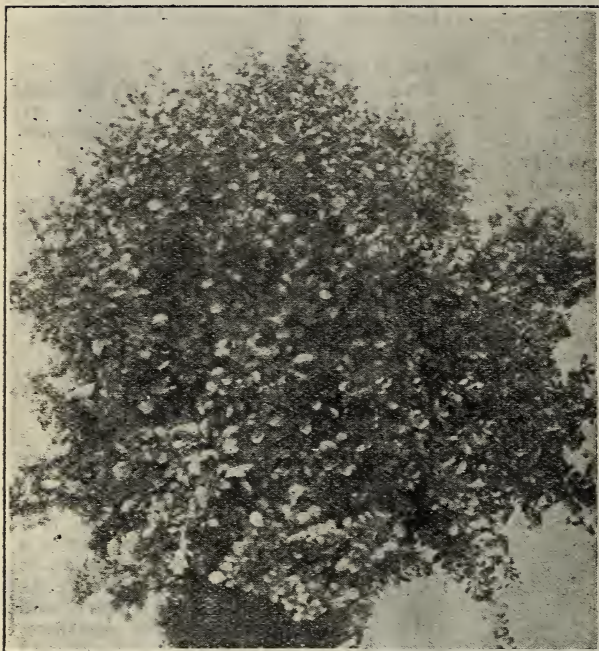
Buying your Privet of us, you can expect strong, uniform, well rooted plants, 12 to 18 or more inches tall, all at a reasonable figure. Set out the plants in a double row, with the plants a foot apart. By starting the second row six inches below the starting point of the first row, a front view shows one plant for each half-foot of Hedge and insures a thick dense growth. The price of our California Privet was \$5.00 for each 100 plants, shipped by express. **NOW only \$3.98.**

JAPANESE BARBERRY HEDGES

or *Berberis Thunbergii*. This Hedge requires but little attention, and is a thing of grace, charm and beauty always. Two shades to the foliage; the old a dark green and the new growth in spring a beautiful light green. In the fall a wealth of bright red berries that stay

on the plants nearly all winter makes the planting doubly attractive. Plants 12 to 15 inches tall. Should be planted one foot apart in a single row. (Was 30 cts. **25—\$3.50; 100—\$12).** **NOW 25 for \$2.50 or 10 for \$1.98. 100—\$9.00 by express.**

WONDERFUL NEW RED-LEAVED BARBERRY



It is only once in a lifetime that a really worthwhile novelty in hardy shrubs is introduced, but we surely have it in this gorgeous plant. The foliage of the new Red-Leaved Barberry, particularly when planted to a full sunny exposure, is a rich, lustrous bronzy-red, similar in coloring to the Red-Leaved Japanese Maples. The high coloring of this plant is unequalled by that of any other shrub. It's richly colored foliage, with the green of other plants for a background, stands it out in bold relief. It will provide a wonderful addition to any massed shrubbery planting. It will add a brilliant splash of color in the hardy border, and is excellent for individual planting.

Except in its color it is similar to the green Barberry, but the rich red of this new plant becomes even more brilliant as the summer advances, and in the

fall changes to vivid orange, scarlet and red shades, followed of course by the brilliant scarlet berries that remain to add a touch to the winter landscape. The cheapest way to have a fine showing of Red Barberry is to plant 1-yr. seedlings—**10 for only \$1.10.** We also offer

One year plants 8 to 10 in. high, Each 75c., Dozen \$7.50

Two year plants 15 to 18 in. high, Each \$1.; Dozen, \$10.00

GRAPE VINES

You will surely enjoy rich, sweet, luscious Grapes of your own growing each year, gathered right from the home garden. You will make no mistake in planting these four excellent well-known sorts.

Niagara: The finest white Grape for the home. Bunches large, fruits sweet and fine flavored.

Brighton: A large beautiful red grape of most exquisite flavor.

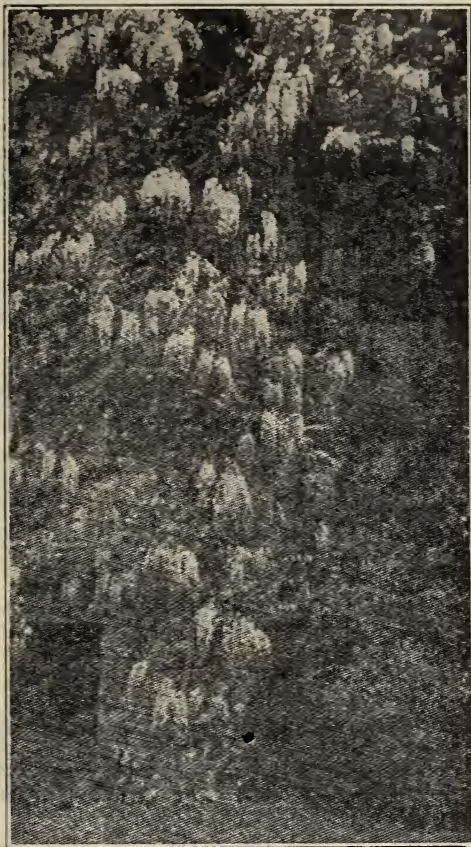
Worden: Immense black grapes of superb quality.

Concord: An old standby. The best known purple grape.

All 2yr. old Grape Vines: (were 40 cents each or all 4 varieties for \$1.50.)

NOW 29c or 4 for only \$1.10.





CLEMATIS PANICULATA

Another excellent and very popular climber for porches and screens. Rapid grower; perfectly hardy, and in August the plant becomes a fragrant sheet of white, covered by myriads of small star-like flowers. Foliage is dense, and a pleasing shade of green. (Was 30 cents).

NOW 4 for \$1.00.

CHINESE CINNAMON VINE

Beautiful heart shaped foliage and fragrant blossoms. Grows well in even the poorest soil. Quickly surrounds windows, doorways, arches, etc. with its pretty foliage. 6 Tubers of this Vine (formerly \$1) NOW 75 cents.

JAPANESE BITTERSWEET

An ornamental vine for some odd corner. Large foliage, yellow flowers succeeded by clusters of orange-red berries which are ornamental on the vines and desirable for winter house decoration. 2-yr. old plants (were 75 cts. each).

NOW 63c.

WISTERIA

What a perfect bower of beauty a single plant of WISTERIA becomes. For a porch screen, for arbors, trellis, pergolas, summer houses, fences or the side of a house, and for completely covering outbuildings, it is difficult to find a better suited plant. It is one of the very best, sturdy and rapid climbers that we have, and during the month of May it becomes loaded with a wealth of enormous trusses of gorgeous bloom. It grows easily anywhere, but when first planted it is advisable to feed it well in order to give it a vigorous start. 2-yr. plants (was 75 cents) NOW 69c.

BOSTON IVY

Our very best vine for growing on brick or stone walls. Clings tight; perfectly hardy; beautiful summer and fall.

2-yr. plants (were 60c) NOW 50c.

JAPANESE KUDZU VINE

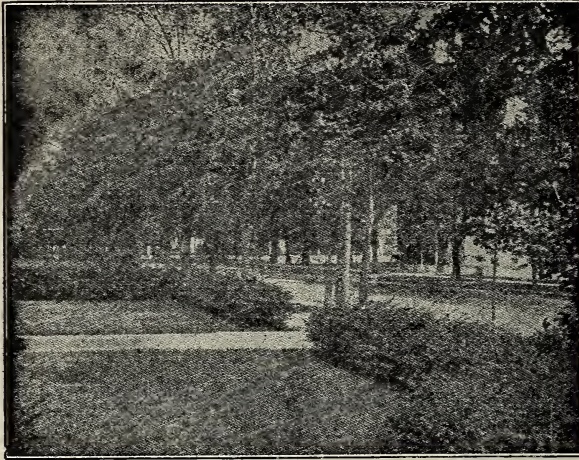
The most rapid growing vine we know of. Has been known to grow twenty feet in a week. Foliage large and tropical. Dies down in the winter and starts new growth from the roots in early spring. Try to stop this plant from growing, and see if you don't run into a snag. You will like this vine.

(Was 35 cents each) NOW 29c each; 4 for \$1.00.



Clematis paniculata

GRASS SEED THAT INSURES A FINE LAWN



Other things are essential in beautifying the home surroundings, but the first and prime requisite is to have a fine velvety lawn. Flowers and Shrubbery in abundance may surround the home, but, without a well kept lawn, the picture is far from its best.

There is cheaper Grass Seed than ours, but cheaper only in first cost, and not in results. We don't and won't handle cheap Lawn Grass Seed. It would pay neither you nor us. The best is by far the cheapest.

HOW TO SOW GRASS SEED

You cannot sow too much, the more the better. It

means quicker, surer, more lasting results. 1 qt. will sow 250 sq. ft. (25x10); 4 qts. 1000 sq. ft. and so on. The Spring and Early Summer months are ideal for sowing lawn grass seed, as are the days of October and November.

EVERGREEN LAWN GRASS SEED

Is the result of years of untiring study and experimenting, it has stood the test in every part of the United States and it will stand wear and tear, outliving the severest winter, retaining at all times its lustrous green color. We class this as the best general purpose lawn grass. Price $\frac{1}{2}$ lb. (about one quart was 40c) NOW 35c.

SHADED LAWN GRASS SEED

After much experimenting a mixture of seed has been found that will produce a perfect sward in the dense shade caused by trees, shrubbery, buildings, etc. Price $\frac{1}{2}$ lb., (was 45c) NOW 40c.

Shade causes sour soil and about every three years you should apply lime to sweeten up the soil. Use about one bushel to each 1000 sq. ft.

SEASHORE LAWN GRASS SEED

A good lawn at the seashore is frequently a problem and this mixture is a result. It will produce a good lawn in 6 to 8 weeks if 3 to 4 inches of top soil is spread over the surface, seeded and well firmed down. If soil is very poor and no top soil to be had, white clover sown with the grass will help wonderfully. Price: $\frac{1}{2}$ lb., (was 50c) NOW 40c.

WHITE CLOVER

Used along with any grass seed insures a richer, greener, and more velvety lawn. (Was 1 lb. \$1.00; $\frac{1}{2}$ lb., 60 cents). NOW 1 lb. 80c; $\frac{1}{2}$ lb. 45c.

Middletown, N. Y.

I am writing to say how very pleased I am with all plants and bulbs received from you. Everything is starting well and I am looking forward to a summer of blooms.

Sincerely,
Mrs. M. E. Burrows.

Nutley, N. J.

I enclose a small order and check to cover cost and postage.

I am highly pleased with the fine strong, well-rooted plants that I received from you.

Very sincerely,
M. C. Osborn.

BARGAIN PRICES

ON ALL SEED PACKETS

While we sell only the freshest and the very best flower seeds obtainable; seeds with a great reputation back of them, we have nevertheless this year cut the prices of all Seed Packets in an effort to give our customers greater values than ever and with the expectation of greatly increasing the season's sales.

Therefore while in the following pages you will find Seed Packets priced at regular figures you may nevertheless purchase at the following schedule of prices:

All 10c Packets NOW 9c

All 15c Packets NOW 11c

All 20c Packets NOW 17c

All 25c Packets NOW 20c

All 30c Packets NOW 25c

All 45c Packets NOW 35c

All 50c Packets NOW 39c

In referring above to "Packets" this special price offer is meant to include OUNCE Packets as well as the smaller regulation size Packets. This reduction in prices means quite a material saving to you on the average seed order. Order Fargo's Flower Seeds of Quality and get the best to be had for less money. They are produced under the best of conditions and with the most painstaking care. Positively, they are THE BEST SEEDS MONEY CAN BUY.

THE ENTIRE 11 SEED PACKETS

Of choice Annuals as pictured on this page, and described elsewhere in this catalog, (a \$1.10 value) all mailed for only 85 cents.

PLANT FARGO'S FLOWER SEEDS



THE CHOICEST SWEET PEAS OBTAINABLE

Our re-selected Spencers are as far superior to the usual Spencer mixture as the latter are to the old Grandiflora type. They are the "last word" in daintiness and beauty and are amongst the Queens of Annual Flowers. Their popularity is

justly deserved and is due to their increasing size, exquisite colors, many of which beggar description, and added charms of its new waved type. True "Spencers" can never be sold as cheaply as others, yet the great number and wonderful beauty of the flowers more than makes up for the small extra cost.



RE-SELECTED BLEND

For those who desire a showy row of choice types and many colors at a moderate price, this blend is ideal. It is the very best blend possible to produce for the money, and always delights with its grand variety of shades and colorings.

Packet 10c; Oz. 35c; Lb. \$2.50

MIXTURES OF LIGHT SHADES

Some do not care for the deeper colors, so this special mixture is made up of only the lighter shades such as white, cream, pink, lavender, salmon, etc.

Packet 10c; Oz. 35c; Lb. \$3.50

FLUFFY RUFFLES

The New Giant Ruffled Sweet Pea

This new, big flowered Sweet Pea is the first of a ruffled type. It is a distinct new type, duplexed and frilled, with long stemmed sprays. Twelve sprays make a more massive bouquet than eighteen of the ordinary type. The color is a lovely rich rose-pink, a gleam of soft salmon and a bright creamy undertone blend into a harmonious creamy-pink shade that must be seen to be fully appreciated. It is a flower of excellent texture and fragrance. The plants are sturdy growing, bear sprays of flowers in great profusion. Each spray carries four fully developed flowers artistically arranged. Here is the very best yet achieved in Sweet Peas.

This variety is new, and of course the seed is consequently quite scarce, however we are able this spring to offer this great novelty to our patrons at the following prices:

Packet 15cts.; ½ Oz. 50 cts.;

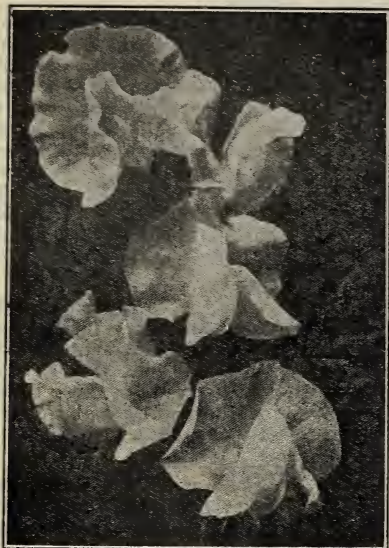
CHOICE NOVELTY MIXTURE

Made up from the latest and finest varieties of recent introduction. It also contains a number of new and choice California seedling varieties. All the leading shades and colors are represented in this superb mixture.

Packet 15c; Oz. 35c; Lb. \$4.00.



SUPERB SPENCER SWEET PEAS



WHITE

White King. Enormous size, strong and vigorous in growth; a perfectly fine, dazzling white.

Packet 10 cents; Ounce 35 cts.

PINK

Hercules. Very large; excellent in form, and a magnificent deep rose in color.

Pkt. 10 cts.; Oz. 35 cts.

STRIPED

America. Ivory-white striped with brilliant crimson-red. Very showy and effective.

Pkt. 10 cts.; Oz. 35 cts.

ORANGE-SCARLET

The President. One of the most brilliant. Immense size, scorching in color.

Packet 10 cts.; Oz. 35 cts.

SCARLET

Wonderful. A fine and continuous bloomer; real scarlet that neither fades nor burns.

Packet 10 cts.; ½ Oz. 40 cts.

BLUE

New Wedgewood. A bright delphinium shade of blue; large wavy flowers, four to a stem.

Packet 10 cts.; Oz. 35 cts.

SALMON

Liberty. Produces four flowered sprays of glowing salmon flowers with an orange cast, and in great abundance. Vigorous grower and does best in partial shade.

Packet 10 cts., Oz. 35 cts.

THE SEVEN PACKETS. This will give you a variety and multiplicity of shades and colors in the choicest varieties. All 7 Pkts. for 60c. All 7 ounce Packets for \$2.50.

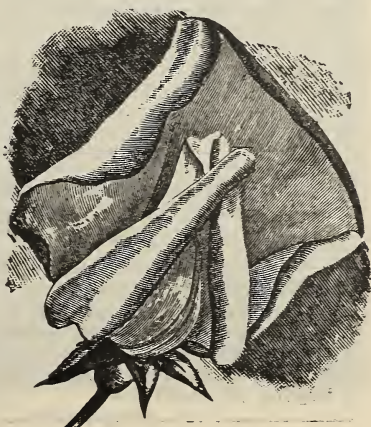
FIERY CROSS IMPROVED

A sensational variety. It's color is a deep cherry-red with orange-scarlet suffusion. The wings are a harmonious cherry-orange. The flowers scintillate and glitter in the bright sunlight with a fire like sheen that is enchantingly beautiful.

Packet 10c.; Oz. 35cts.; lb. \$3

DWARF CUPID SWEET PEAS

The plants grow about six inches high and form a dense mass of foliage. The flowers are generally as large as those of the tall varieties, but more closely together, three or four flowers at the end of a short stiff stem. Cupid Sweet Peas give satisfaction and for a light dry soil where the tall varieties do not do well, the Cupid will thrive. Also they are nice for borders or in pots. Mixed colors: 10 cts. per Packet; Oz. 30c.



SUPERB NEW BEAUTY ASTERS



This entirely new type of aster was first introduced in 1917. The type is similar to the American Late Branching Aster but the flowers are larger and stems longer. Grows 3 ft. high and bears immense flowers measuring 4 to 5 inches across. The plants make well rounded bushes and bear a profusion of gorgeous flowers.

To those who think they know Asters, and yet have not seen the New Beauty Aster in bloom we would say that here is a true revelation of beauty, embracing all the fine showy colors.

Immense in size, of good substance and long keeping qualities and on long stiff stems, the Beauty Asters are unexcelled for cutting.

We offer packets of the following colors:

American Beauty—The original of this new type. A rich rosy-carmine or American Beauty shade.

White Beauty—Very large.

Lavender Beauty—Extremely fine.

Packet 10 cents.

September Beauty—Lovely shell-pink.

Purple Beauty—A deep rich shade of purple.

Happiness—A real good blue.

All 6 Packets for 50 cents

AMERICAN LATE BRANCHING ASTER

The standard American Bedding Asters grow to a height of 2 to 3 feet. Form much like the New Beauty Asters. Plants of a branching habit of growth, making them ideal bedders. We offer in this type of Asters the wonderful true red shade known as "Heart of France."

Heart of France

Here is the very first fine red Aster; opens as red as the ruby, deepens with age, and retains its pristine beauty to the very end.

Packet 10 cents.

QUEEN OF THE MARKET EARLY ASTERS

The first to come into bloom; double, but not so large as the later sorts. Height 15 inches. Very popular for early bedding and for cut flowers. Mixed Pkt. 10c.

ASTER GARDEN SPECIAL

The entire 18 packets listed on these two pages, \$1.30 value, all for only \$1.50. This collection will afford you a wonderful variety and grand display at small cost.

Save Money This Spring

By buying the very best seeds to be had, and at Bargain Book Prices.

SINGLE ASTERS

This flower has gained much popular favor in recent years with appreciative flower lovers, as single flowers of many sorts lend themselves wonderfully to artistic bouquet arrangement. Mixed colors. Packet 10 cents.

FARGO'S GIANT CREGO ASTERS



Crego

This is one of the most beautiful of the newer types. The flowers are of very graceful form, of immense size and borne on long slender stems. Blooms of this new variety frequently measure 4 to 5 in. in diameter. The petals are peculiarly twisted and curled, presenting a very beautiful appearance. Bloom in profusion during mid-season. Fine also for beds and for cutting. Colors: Pink, White, Azure-Blue, Purple, Crimson.

Each Packet 10 cents.

KING ASTERS

A midseason bloomer. Flowers large, with long narrow petals much folded as to appear quilled. This is a very durable variety both for bedding and cutting, offered in the following colors: Crimson, Rose-pink, White, Lavender and Violet.

Each Packet 10 cents.

ANNUALS FOR THE ROCK GARDEN

Rock Gardens are more popular than ever before, and they fit in where almost nothing else will answer. Delightful Annuals to use for giving brightness and color to the Rock Garden are Sweet Alyssum, Portulaca, Sand Verbena, Golden African Daisy, Dwarf Marigolds, Dwarf Nasturtium, Feverfew, Kochia, and Penunias. All these cost but 9c per packet at special BARGAIN BOOK Prices.

Flowers For Cutting

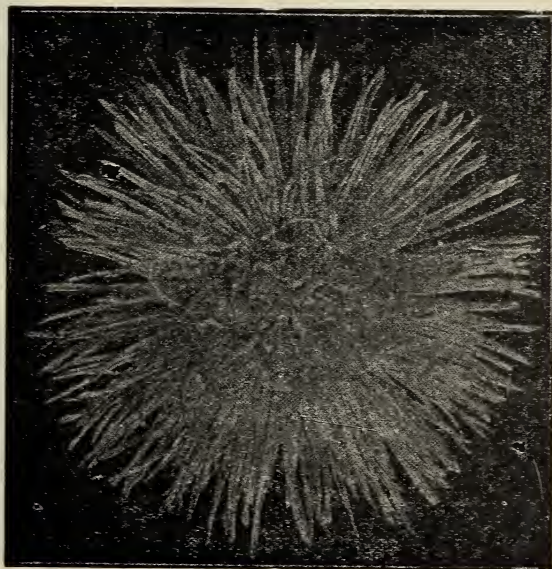
Curled and Crested Zinnias, Salpiglossis or Velvet Flower, Lupines, Gaillardia, Scabiosa, Antirrhinum, Cosmos and three Asters. This special Collection of ten packets all for only 85c.

Blue Flower Collection

We never have too many BLUE Flowers. Ageratum, Blue Salvia, Blue Laceflower, Asters, Sweet Peas, Centaurea, Lobelia. The six packets specially low priced at 45c.

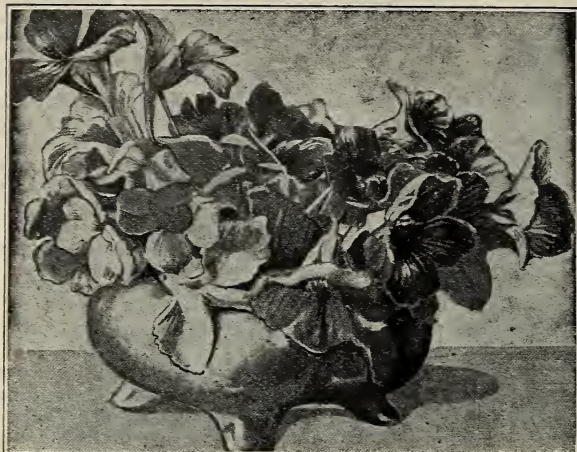
Border Collection

Phlox Drummondii, Ageratum, Sweet Alyssum, Lobelia, Feverfew; five packets, or your choice five pkts. of any one variety only 40c.



King Asters

FARGO'S GORGEOUS NASTURTIUMS



Certainly they make lovely bouquets for the table, and they can be had so long, and at almost no cost of either time, trouble or money. So easy to grow that a child can plant and take care of them, not troubled by drought or insects, bloom all season long, and one of the choicest and most widely grown annuals. Admired alike for their brilliant flowers and attractive foliage. The seeds are much used for putting up with mixed pickles. The tall sorts are much used for planting inside privet hedges. The vines climb upon the hedge, producing a very pretty effect. The dwarf sorts are very effective for beds or borders.

GIANT CLIMBING NASTURTIUMS

Very showy planted on embankments and allowed to run down, or planted inside a hedge fence and allowed to climb up. Easily trained to grow on strings or a wire fence. Our mixture of these is of many bright colors with both light and dark foliage, and very effective.

Packet, 10 cents; Ounce, 20 cents.

TRAILING NASTURTIUMS

Running stems closely set with small, neat leaves and bright little flowers in great profusion. The flowers are orange shaded with carmine.

Packet 10 cents; Ounce 25 cents.

ORNAMENTAL LEAVED—CLIMBING

The leaves of this Climber are variegated, white, yellow and green, causing the plants, with their showy colored flowers, to present a pleasing aspect.

Packet, 10 cents; Ounce, 20 cents.

IVY LEAVED—CLIMBERS

Climber. Rich green leaves veined with white, having a resemblance to the English Ivy. Flowers medium in size and of distinct appearance.

Packet, 10 cents; Ounce, 20 cents.

DWARFS

Especially fine for bordering drives or walks and for edging flower beds. They are dwarf in habit and of fine form. Many brilliant colors.

Packet, 10 cents; Ounce, 20 cents.

CLOTH OF GOLD—DWARF

Bright golden-yellow foliage, with rich scarlet flowers. A bold and vivid contrast of colors, and very pleasing indeed.

Packet 15 cents; Ounce, 35 cents.



NASTURTIUM COLLECTION—ABOVE 6 PKTS. ONLY 50c.

A SELECTED LIST OF CHOICE ANNUALS

The Annuals are Flowers that Bloom the First Season; Dying 'Down When Frosts Come in the Fall.

ANTIRRHINUM—(Snapdragon)

This beautiful flower is becoming more and more popular every year and deservedly so. They are very easily grown and will live over winter if given slight protection. Make a fine display on the lawn and make elegant bouquets. Colors are rose, yellow, scarlet, white, etc., in mixed packets only. A bed of them will make a lovely display anywhere. **Half-Dwarf; best for beds.**

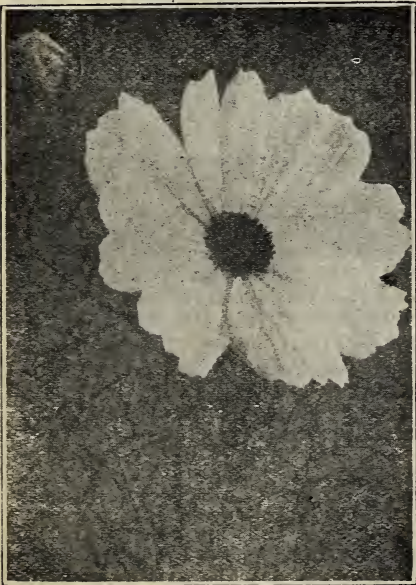
Packet 10 cents.

AGERATUM—Dwarf bedding plants; easily and quickly grown. Very popular for solid beds, and as border plants; also excellent for pot culture. The color is a rich deep blue. **Packet 10 cents.**

BALSAMS—The flowers are waxy, showy and very handsome. It is not an uncommon sight to see 500 or more flowers at one time on a single plant. Fine among shrubbery or in borders. A very rapid grower and blooms quickly from seed. Top of each plant should be pinched back to make it form the branching habit. **Pkt. 10c.**

BARTONIA. The bright yellow flowers are borne in profusion all summer. Grows 12 to 18 inches high; flowers 2 to 3 inches across. **Packet 10 cents.**

BLUE LACE FLOWER. Each round head or bloom is made up of many sky-blue florets, presenting a light, airy magnificent appearance. Blooms profusely. Height two feet. **Packet 15 cents.**



Cosmos

ALYSSUM—Little Gem. The plants are dwarf and spreading, grow only 3 to 4 inches high and each plant completely covers a space 12 to 20 inches in diameter. Soon becomes a mass of white flowers, remaining in bloom from spring to fall. This is the finest variety of Sweet Alyssum. **Packet 10 cents.**

NEW GIANT SNAPDRAGON. What wonderful flowers they are for cutting. The glorious colorings are difficult to describe, and these new Giants produce gorgeous spikes of bloom 3 to 4 feet tall, closely set with the large well formed flowers. Mixed colors 15c per packet. Pink or golden yellow 20c per packet.

CENTAUREA, Cornflower. Grows 3 feet high; flowers of many colors and fine for cutting. Also called Blue Bottle or Bachelor's Button. Mixed, **pkt. 10 cts.**

CALENDULA. Flowers very freely and of easy culture, succeed anywhere and bloom continuously. The flowers are various shades of yellow and are double. **Packet 10 cts.**

CANDYTUFT. One of the most useful of hardy annuals bearing neat heads or clusters of flowers very freely. My Candytufts are Giant Hyacinth Flowered and very desirable for cut flowers. White and crimson mixed. **Pkt. 10 cts.**

COSMOS—Early Flowering. In bloom several weeks ahead of the other sorts. Mixed colors. **Packet 10 cents.**

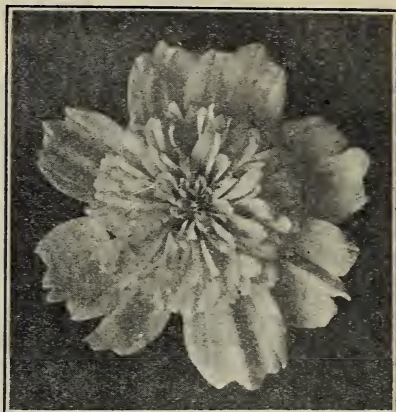
COSMOS—Single. (Illustrated). Are easily raised and of quick bushy growth, height 5 feet. Hundreds of beautiful flowers resembling single dahlias on each plant from Sept. to Nov. Colors are pink, white and crimson, mixed.

Packet 10 cents.

COSMOS—Crimson Ray. A distinct sort. There are a great many more petals than in the common single varieties, narrow and fluted in shape. Color is a brilliant crimson, overlaid with a velvety sheen. **Packet 10 cents.**

DOUBLE COSMOS

Every flower lover, almost without exception, loves the Cosmos. As our photo will show, here is a flower, the new Double Cosmos, you will no doubt be anxious to see in your garden. It is really beautiful and the lovely flowers you will secure from a planting of our seed will well repay you and they will be sure to astonish and delight your friends. Grows vigorously to a height of six feet and covered with large flowers from September on. Colors: White and pink. Note: While these new types do not yet come 100% true to form, they are highly desirable. Very often the lower branches of the plants will all be perfectly double, while the upper branches will be of the single type. In any event the result is sure to be pleasing. 15c per packet. Both packets for 25c.



Double Cosmos

NEW DIANTHUS, Mirabilis. The flowers are single and measure 2½ to 3 in. across. The fringed edges are most feathery and the colors range from pure white to richest crimson, both solid colors and also blotched and ringed in contrasting shades.

Mixed, packet 10 cents.

DOLICHOS (Hyacinth Bean). The flowers, somewhat resemble Snapdragon, are borne aloft on beautiful large spikes. The flowers are snow-white, and are followed by showy seed pods. Sow the seed about May 1st. You will be pleased with Dolichos.

Packet 10 cents; Ounce, 50 cents.



DIANTHUS (Pinks). Bloom freely all summer until frost. Few plants can equal them for beauty and popularity. Pink and white mixed. 10c packet.

CHINESE WOOLFLOWER. This plant has created a sensation wherever shown. Grows 2 to 3 feet high and each branch ending in a large rich crimson head of bloom that does not fade until frosts come. The plant is useful and effective for beds and borders and extremely so for cutting as the brilliant blooms retain their bright color for weeks. Packet 15 cts.

OSTRICH FEATHER CELOSIA. Every branch bears a large pointed head of feathery, richly colored bloom. Last long for bouquets and can be cut and dried for winter use. Very showy colors: Crimson, red and golden yellow mixed. Packet, 10 cents.

COCKSCOMB. Most every one has seen this showy plant, but it is now much improved to what it used to be. The bright red flower heads may be cut and hung up to dry for use in winter bouquets. Packet 10 cents.

EVERLASTINGS retain their form and colors when dried. Fine for mantel and table decorations in the winter. Should be cut as soon as in full bloom, tied in small bunches and dried slowly in the shade with heads downward to keep the stem straight.

Packet of many sorts mixed, 10 cents.

CARANATIONS, Marguerite. From seed sown in the garden in early spring, the plants begin to bloom in about four months. Hardy, and will live out all winter if given proper protection or may be cut back by removing the flower shoots early in the fall and potted for winter blooming in a cool room. The finest strain, all colors mixed. Packet 10 cents.

DAHLIAS EASILY GROWN

FROM SEED

Dahlias from seed provide a chance to produce the world's Best Dahlias, and are sure to give you something beautiful and different from your friends and neighbors, and the pleasure of watching the development of each first bud—and all the thrills that go with it. Dahlias do not come true to name from seed hence the great pleasure derived in watching them develop. Seed planted early inside will bloom the first year.

Cactus Dahlia Seed, per pkt. 25 cents.

Decorative Dahlia Seed, per pkt. 20 cts.

Peony Dahlia Seed, per pkt. 15 cents.

Single Dahlia Seed, per pkt. 10 cents.

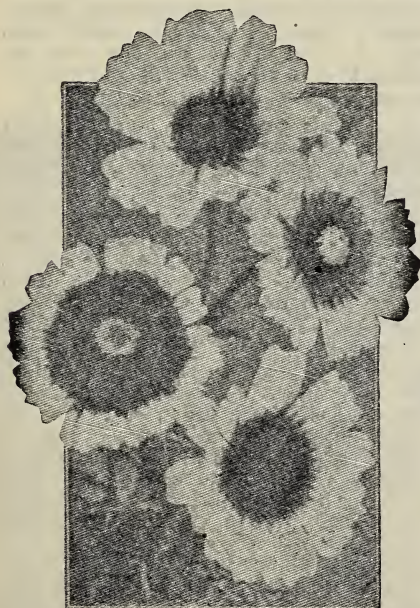


DAHLIA COLLECTION—The entire 4 packets for only 69 cents.

DAISIES OF MANY SORTS

PAINTED DAISIES—The plants grow 12 to 18 inches high, and produce a profusion of flowers of many bright colorings, somewhat as do the Cinerarias. The foliage is dark green and quite ornamental. Painted Daisies, or annual Chrysanthemums, bloom profusely from July to October.

Packet 10 cents.



Painted Daisies

GOLDEN ORANGE DAISY

A bed of them in full bloom is a grand sight. The plants are hardy, of branching habit and grow 12 to 15 inches high. Its flowers are a rich, glossy orange-gold with dark eye, and measure $2\frac{1}{2}$ to $2\frac{3}{4}$ inches across. Packet 10 cents.

BLUE EYED DAISY

Silver white petals with a beautiful sky-blue eye. Easily grown from seed and quickly forming plants 2 feet or more across. Very odd and lovely. Packet 10 cents.

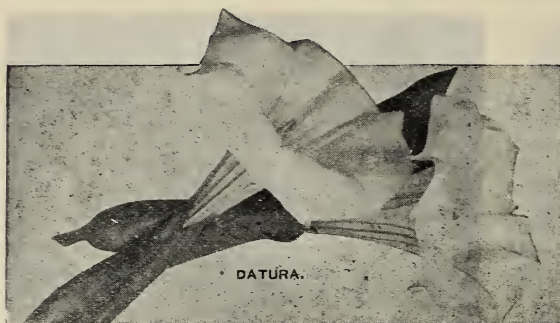
SWAN RIVER DAISY

The flowers are small, light blue, Cineraria like. Bloom profusely, make a fine plant for edging beds, walks or paths; likes a sunny location. Packet 10 cents.

SHASTA DAISY

This famous giant, long stemmed white Daisy was originated by Luther Burbank. Easily grown and perfectly hardy, therefore excellent for permanent plantings and for cut flowers. Packet 10 cents.

ALL 5 DAISY PACKETS FOR 40 CENTS

**DATURA or Angels Trumpet**

Grow to a size of 2 to 4 feet and are excellent as specimens on the lawn. In the fall they may be taken up in large pots for winter house blooming. Bears a profusion of large white or yellow trumpet shaped flowers. Make fine plants for center specimens in flower beds, also for planting amongst shrubbery. **Pkt. 10 cts.**

EVENING PRIMROSE

Elegant hardy plants for sunny places in the border or rock garden. Blooms the greater part of the season. Height 12 inches. **Packet 10 cents.**

FOUR O'CLOCKS

Their habit gives their unique name, remaining tightly closed until about four o'clock in the afternoon, they all open together, giving the plants a vivid show of color, and filling the air with their fragrance. Height 2½ feet. **Packet 10 cts.**

FEVERFEW

A fine old-fashioned border plant, about 12 inches high, bearing clusters of pure white double flowers. **Pkt. 10c.**

GLADIOLUS

These flowers range all thru the colors from white to crimson with many of them beautifully varigated, and raising the bulbs from seed is an exceedingly interesting pastime. No matter how many bulbs you plant; try some seed too for the experience it will give you. **Pkt. 15 cts.**

GODETIA

A lovely free blooming plant that enjoys a cool location, where it will bloom all summer. Grows one foot high. Mixture of lovely shades of red, pink and blue, also white. **Pkt. 10c.**

FORGET-ME-NOT (Myosotis)

Succeed best in damp shady places. Planted in single row around a flower bed they make a beautiful border. Blue and white mixed. **Packet 10 cents.**

GAILLARDIA (Blanket Flower)

The flowers are large, brilliant and borne on long stems. Nice for bouquets. Bloom quite early and until frost. Mixed packets of red, scarlet, yellow and orange. **10 cents per packet.**

GYPSOPHILA (Baby's Breath)

Small star-like flowers borne in feathery sprays; highly regarded for cut flowers as they lend a most graceful effect to bouquets. **Packet 10 cents.**

HELIOTROPE

We all know and love this grand and fragrant flower, but not many know that

it can be raised from seed as easily as the *Verbena*. Choice mixture of many colors. **Packet, 10 cents.**

ICE PLANT

A trailing vine; fine for hanging baskets, vases and for rock gardens. Very unique in its appearance. **Packet 10c.**

IMPATIENS

The plants grow 1 to 2 ft. high, and they are one of our most beautiful annuals. Branch well, and the flowers are borne in the greatest profusion; standing well above the plants. Colors: White, and on thru the shades of pink and red, also violet, in mixture. **Packet 15 cents.**

JOB'S TEARS

Vigorous growing Ornamental Grass, height 3 feet. It's large seeds, from which it takes it's name, are used for beads. **Packet 10 cents.**

ESCHOLTZIA (California Poppy)

Very showy for beds or borders; finely cut foliage, many bright colors, free and continuous bloomers. **Packet 10 cents.**

KOCHIA

Also called "Summer Cyprus" and "Moses' Burning Bush." The plants are always round or globe-like in form and the stems are clothed in light green leaves. Early in the fall they are thickly set with small scarlet flowers, making each plant resemble a ball of fire. Very attractive as single plants or grown in continuous rows. **Packet 10c.**

NEW RED LARKSPUR

Grow quickly and flower freely and are distinct from the Perennial Larkspur or Delphinium. Color a lovely rose-red: something odd and unusual. Large flower spikes grow to a height of eighteen inches. **Packet 10c.**

LOBELIAS

Grow 8 to 12 inches high and covered with small star-like flowers. Fine as an edging for flower beds, hanging baskets, vases or for pots in winter. Blue and white mixed. **Packet 10c.**

LAVATERA—Grows to a height of about two feet and a splendid plant for cool location. The plants branch well and bloom profusely from July to Fall.

Packet 10 cts.

LANTANA—Shrubby plants that make a grand display the first summer. Clusters of Verbena-like flowers they bloom freely all summer. Mixed colors.

Packet 10 cents.

LOVE-IN-A-MIST or *Nigella*. One of the prettiest of the old fashioned Annuals, blooms in a few weeks and succeeds almost anywhere. Finely cut foliage and rich blue flowers. Height 12 to 15 inches. Packet 10 cents.

MARIGOLDS

This beautiful yellow flower needs no description as it is an old favorite. Beautiful in the garden and fine for cutting. Grows 2 ½ ft. high.

MARIGOLD—French Dwarf. Attain a height of about one foot. Useful for edging flower beds or walks. Pkt. 10c.

MARIGOLD—Lemon Ball. Very large round double canary colored flowers. Packet 10 cents,

MARIGOLD—Orange Ball. Enormous double rich orange flowers. Pkt. 10c.



Marigold

MIGNONETTE—This flower is a general favorite on account of its delicate fragrance and its lovely hyacinth shaped heads of bloom. Red, gold and cream mixed.

Packet 10 cts.

PHLOX, Drummondii—When sown in a mass, the effect is truly charming. Of quick compact growth and comes into bloom early. Pink, white and scarlet mixed, unsurpassed in brilliancy and beauty of coloring. Per packet 10 cts.

STARRED AND FRINGED PHLOX—Flowers star shaped and delightfully fringed. Many bright shades, usually with a distinct white border. Pkt. 10c.

PORTULACA—This plant thrives in almost any location, plants grow rapidly and soon cover the surface of bed with foliage and bright flowers. Very attractive when sown in solid masses. Single, per packet, 5 cents. Double Rose Flowering, pkt. 10 cents.

MEXICAN FIRE PLANT—Somewhat similar to the Poinsettia. Grows quickly from seed to a height of 2 to 3 feet. Packet 10 cents.

NICOTIANA or Flowering Tobacco makes a fine bedding or background plant. The stately plants and star-like flowers are very attractive.

Packet 10 cents.



Nicotiana



IMPROVED SHIRLEY POPPY. Color combinations are brilliant and beautiful and come in shades of rose, pink, carmine, crimson, white, scarlet edged white, etc. Packet, 10 cents.

TULIP POPPY. Height 12 to 24 inches. Glowing scarlet and bright yellow flowers from the middle of July to frost if sown in early May. Packet, 10 cents.

PEONY FLOWERING POPPIES. Large double blooms of all colors. Packet, 10 cents.

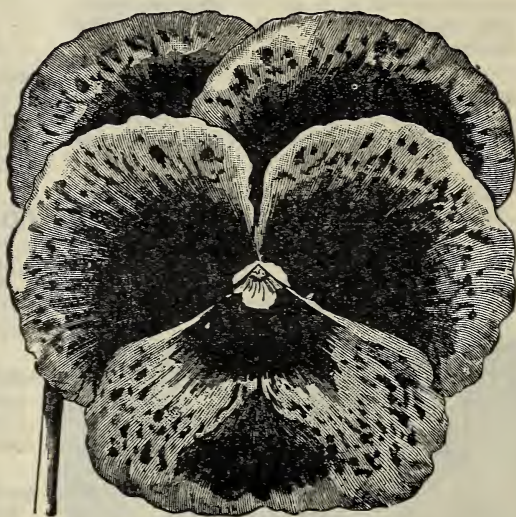
FAIRY POPPIES. Enormous round flowers 10 to 12 inches in circumference. The petals twisted and fringed. Numerous colors. Height 18 inches. Packet, 10 cents.

POPPY COLLECTION—THE 4 Above PACKETS ONLY 35c.

TRIMARDEAU or Giant Flowering Pansies. Few flowers bloom earlier and none more freely and continuously and none are more delicate in texture, rich and variegated in colors, or more pleasing and attractive. A bed of these plants in bloom is gorgeous and always enthusiastically admired. Bloom continuously from April to late frosts. Pansy seed should be planted from April to August plants transplanted and in the fall protected with a litter of coarse straw. We offer the true Giant Flowered many colors mixed at 15 cts. per pkt.

GIANT FANCY PANSIES. Consists of the largest and most beautiful giant blotched Pansies that have yet been developed. When the season remains cool they will bloom thru spring, summer and fall. Big strong, husky flowers suitable for cutting. Pkt. 25c.

ORCHID FLOWERING PANSIES. Delicate tints and soft shades of color, such as terracotta, lilac, orange, buff, etc. Delicate shadings, combined with ruffled edges make these flowers pleasingly unique. Packet 15 cents.



GIANT RUFFLED PANSY—Masterpiece
The petals of this giant Pansy are heavily ruffled, giving them a most striking appearance. Truly giant sized flowers in many rich colorings. The flower itself must be seen to be fully appreciated. Packet, 15c.

PANSY COLLECTION

3 Giant Flowered; 1 Giant Fancy; 1 Orchid Fl., 1 Giant Ruffled.
The 6 Packets for

Only 75 cents.



Star Petunia

BLUE PETUNIAS. One of the most popular flowers for porch and window boxes, lawn, vases, etc., is the Petunia, and this unusual color is both impressive and desirable. The flowers are first a purplish-blue, changing to a beautiful violet-blue color as the flowers expand. **Packet 15 cents.**

ROSY MORN PETUNIA. Soft rose-pink in coloring, with white throat. Very lovely. **Packet 15 cents.**

STAR PETUNIA. While they will always vary, yet most of the flowers show a distinct 5-pointed white star on a crimson ground. The plants begin to bloom early and flower profusely. **Packet 10 cents.**

RUDBECKIA. Grows 18 in. high, very showy, and of easy culture. The daisy-like flowers of deep orange-yellow heavily marked with brownish-red, grow on stiff stems about six inches in length above the foliage.

Packet 10 cents.

RICINIS—Green Foliage. Grown on the lawn or garden this semi-tropical plant presents an attractive appearance and will draw much favorable attention and comment. Dies with the first frost and grows 12 to 15 feet high during the summer season. The enormous leaves, beautifully lobed, often measure 2½ to 4 feet across. Each plant quickly becomes a perfect pyramid of foliage and is topped by large spikes of blossoms and brilliant colored seed pods.

Packet 10 cents.

RICINIS—Red Foliage. Grows 8 to 10 feet high, and the large palmlike leaves are a rich bronzy-red, providing a wonderful color contrast for your lawn. Very showy, handsome and effective.

Packet 15 cents.

ROSE OF HEAVEN. A *grosstemma*. Bright rose pink flowers, blooming for

a long time in cool weather. Height 12 inches; suitable for bed or border.

Packet 10 cents.

SCARLET SAGE. (*Salvia*). In mid-summer and fall, a bed of Scarlet Sage with its fiery red flowers in abundance, is a sight worth seeing. Fine for bouquets. Seed should be started in the house or in hot-beds from Feb. to April.

Packet 10 cents.

BLUE SALVIA. Some people do not like the color of Scarlet Sage. Here is a lovely blue one. Very free blooming with large spikes. Glossy green foliage. Height, two feet. Very beautiful indeed. Try Blue Salvia this spring. Blue flowers are always welcome everywhere.

Packet 20 cents.

SCABIOSA (Morning Bride). The flowers are borne on tall slender, but quite stiff stems, nearly two feet in length, are of fine rounded form and somewhat resemble the Carnation. Quite hardy and flower freely in cool locations or during late summer and fall. Mixed, of many colors.

Packet 10 cents.

STOCKS—TEN WEEKS. Very much prized for cutting because of their fragrance and great variety of colors. Bloom in about ten weeks from seed as their name would suggest. Crimson, Dark Blue, Pure White, Salmon, Rose, Canary Yellow, Lilac Rose and all colors mixed.

Packet 10 cents.

SENSITIVE PLANT. Instantly you touch this plant, the leaves curl and droop. Interesting and very amusing, because of its sensitive nature.

Packet 10 cents.



Ricinis

The Unique New Red Sunflower

This odd variety, like the one listed below, throws out many side branches and produces an abundance of blooms. The flowers vary greatly in size and are of several shades of color; chestnut-red, red tipped with yellow, others washed with red.

As a hedge or border, along the back or side fence, in front of the garden, or as single specimens they are very attractive and interesting. The flowers are useful and desirable also for bouquets.

Try this novelty this year. **Packet, 10 cts.**

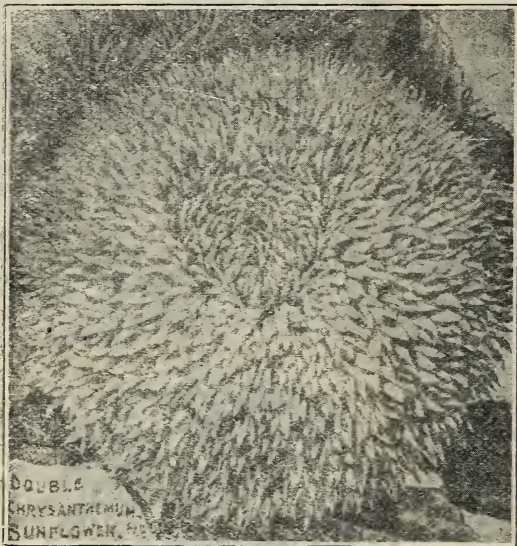
Note:—Look for purple in stem or leaf of your seedlings and destroy those not showing this color. Occasionally they will still produce plants throwing yellow flowers but such plants can be cast out by selecting those of purple cast in stem or leaf.



DOUBLE CHRYSANTHEMUM SUNFLOWER

The flowers are perfectly double, a bright golden yellow and are borne on many side branches of the plant, thus giving the plant an attractive appearance that draws much attention. The form of these flowers is so perfect as to resemble giant asters on long slender stems. A porch jardiniere filled with these flowers adds a wonderful bright spot to the landscape.

Per packet, 10 cents.



NEW MINIATURE SUNFLOWERS

They are delightful for cutting; borne on long stiff stems, the flowers slightly larger than Brown Eyed Susans, and come in various shades, amongst which are pale yellow, golden yellow and creamy white, and many of them with curiously curved and twisted petals. These are of the very easiest and quickest of annuals to grow, and they are indispensable for backgrounds and for cutting.

Packet 10 cents.

SUNFLOWER COLLECTION

3 Packets. One packet of each of the above named sorts.

All for 25 cents.



**Snow-on-the-Mountain****TRITOMA or Red Hot Poker Plant**

Begins to bloom in May and bloom freely until frost. Seed started inside in February or March will begin blooming the first year. Packet 15 cents.

SNOW-ON-THE-MOUNTAIN

The handsome green leaves are bordered with white and the plants are very effective amongst shrubbery, in canna beds, for borders, etc. Grow to a height of 3 feet. Packet 10 cents.

TRAILING SAND VERBENA—We call especial attention to this rapid growing, trailing annual because it is an excellent plant for the rock garden, the open border, and for growing in hanging baskets as well. It grows 3 to 5 ft. in a season, and throws up numerous flower spikes of an attractive rose-lilac color; the flowers borne in clusters not unlike Verbenas, all during the summer and fall months. Quite fragrant. Packet, 15cents; 2 packets, 25 cents.

SALPIGLOSSIS (Velvet Flowers). Easily grown annual of the finer sort. A wide range of gorgeous color. Gloxinia like blooms that are splendid for cutting. The plants grow to a height of two feet or more, and bloom freely from mid-summer to frost. Packet 10 cents.

THUNBERGIA (Black-eyed Susan). A low climber, growing about 4 feet high; used for hanging baskets, vases, etc., excellent as a quick growing ground cover. Very pretty flowers in white, buff, orange, etc., with dark eye. Rapid grower. Packet 10c.

TORENTIA. A mass of sky-blue bloom, each flower with three dark spots. It blooms all through the season. Suitable for hanging baskets and borders. Packet, 10 cents.

SHIZANTHUS or Butterfly Plant.

Lovely butterfly-like flowers ranging in color from pure white thru pink, mauve and crimson. They will develop into large plants over two feet high in a season if seed is sown early. Make very fine pot plants. Packets, 15 cents.

MAMMOTH VERBENAS.

Verbenas grown from seed are not only much cheaper than those grown from cuttings, but are more vigorous. Single plants in rich soil, will cover a space 3 feet or more across. This fine variety produces magnificent trusses of bloom in a wide range of colors, some individual blossoms being larger than a silver quarter-dollar. Seed from superior selected stock.

Per packet, 10 cents.

BLUE MAMMOTH VERBENA

In this strain there are found various shades of purple and bright blue. Under favorable conditions the size of the individual flowers of all these MAMMOTH Verbenas is as large as a quarter dollar.

Packet 15 cents.

**Shizanthus.**

NEW CACTUS FLOWERED ZINNIA—Entirely different from any other Zinnia. The petals are quilled and tubular, stand out straight from the center of the flower, and as the back and front of petals are differently shaded it gives a bi-colored effect to the flower. The flowers are borne in profusion, often 4 to 5 inches across, and in a wide range of beautiful colors. This lovely new Zinnia, much resembling a fine petaled Cactus Dahlia, is one you will be delighted to become acquainted with. **Packet 15 cents.**

GIANT PURPLE ZINNIA—A showy color, in great demand. Immense, rich light purple blooms.

Packet 10 cents.

CURLED AND CRESTED ZINNIAS—Were it not for the foliage one would hardly recognize this superb Zinnia as belonging to the Zinnia family at all. Its lovely curled and twisted petals cause it to somewhat resemble the Cactus Dahlia in shape. The riot of colors runs thru cream and orange to orange or old gold, pink, rose and on to deep crimson. Make lovely beds; blooming continuously from July until frosts in November. **Packet 10 cents.**



Curled & Crested Zinnia

MAMMOTH OLD FASHIONED ZINNIA. Magnificent large flowers of the old fashioned types, the flowers, often measuring 3 to 4 inches across and coming in many colors. Like the Zinnias of grandmothers garden except that they are larger in size and brighter in color. **Packet, 10 cents.**

NEW DAHLIA FLOWERED ZINNIA. These wonderful new creations are of the size and type of Giant Show Dahlias, under favorable conditions measuring up to 6 or 8 inches in diameter and coming in a variety of beautiful shades altogether new to the Zinnias. The cut flowers mixed in with Dahlia bouquets are readily taken as Dahlias unless a close examination is made. Don't miss a fine big showing this year of the new Dahlia-Flowered Zinnia. **Packet, 15 cents.**

12 Famous LOUISE "Glad" \$1.10

Here's 'a Bargain for you and a Thrill as well. The wonderfully delightful Gladiolus LOUISE is an exquisite bright lavender in color; large flowers finely formed. It truly is a "glad" that THRILLS. When first introduced just a few years ago, the bulbs of this variety retailed at \$1. each—and were worth it. Really, they "sold like wild fire" at that price and brought the introducer a snug little fortune of around \$13,000. Gradually, as the stock has increased, the price naturally has been marked down until now we are enabled to make an attractive offering of 12 nice, plump bulbs of LOUISE for only \$1.10. I am very sure you will be glad to welcome LOUISE in your 1930 garden with a great deal of pleasure and delight and trust that as many of our floral friends as possible will avail themselves of this particular and special opportunity. As above stated, we will be glad, while the stock lasts, to send you 12 bulbs of LOUISE for only \$1.10. Better yet, we will send 20 bulbs for only \$1.98. Why not order some yourself and tell your friends as well about this special and attractive offer.

HARDY PERENNIALS



Coreopsis

SHASTA DAISY

Luther Burbank's great creation called the "Giant California Daisy." Flowers freely. 10 cents a packet.

COLUMBINE

Or Aquilegias. Very beautiful spring and early summer flowers, graceful in shape, the spurred flowers standing high above the foliage. 10c per packet.

HOLLYHOCKS (illus. below)

We all know this grand old flower favorably. It is one of the most popular and desirable of hardy perennials; excellent for planting among shrubbery or as a background for other flowers. Choice double pink, red, saffron, and yellow mixed. 10 cents a packet.

DIGITALIS (Fox Glove)

Handsome ornamental hardy plants of stately growth, succeeding almost anywhere. Grows long spikes of very beautiful tubular shaped flowers. Colors, blue, pink, purple and white mixed. 10 cents a packet.

PLATYCODON or Bell Flower

Flowers rich blue in color; bell shaped, grows 1½ feet high and blooms in summer and early fall. Packet 15 cts.

DELPHINUM

or Larkspur is a plant of stately appearance, easy culture and very popular. While this is a June bloomer, if the flower spike is cut back properly, it will branch and flower all through the fall. Blue, and white mixed, 10c a pkt.

CAMPANULA

or Bell Flower. These are among our best known hardy perennials. They are fine for cutting and make excellent plants for the border; all have dainty well shaped flowers. Blue or white mixed varieties. 10 cents a packet.

SWEET WILLIAM

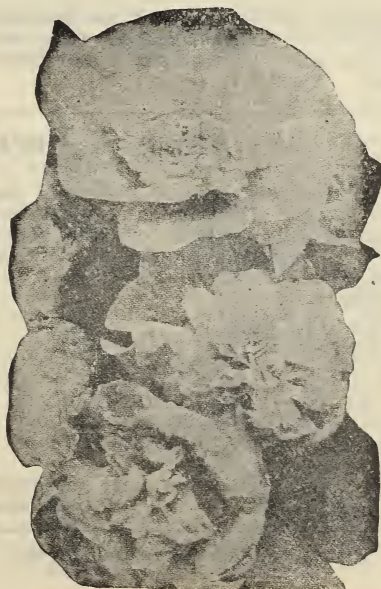
One of the finest hardy garden plants of easy culture, thriving in any good garden soil and lasting for years. The plants form fine clumps and produce fine effects in beds or shrubbery. Red, pink, white and violet mixed. Packet 10 cents each.

LUPINES

These plants, throwing up lovely spikes of bloom to a height of 3 feet are very

fine for cutting. The flowers clustered closely on long stems, somewhat resemble Sweet Peas, and the colors are clear blue, white and rose mixed.

10 cents a packet.



HARDY PERENNIALS FROM SEED



Sweet William

SNOW-IN-SUMMER

A charming creeper; useful for edging or for rock gardens. Silvery foliage and white flowers. **Packet, 15 cents.**

ORIENTAL POPPY

Largest and showiest of all. Immense bright red, orange, scarlet, pink, etc., in mixture. They bloom in late May or June. **Packet 15 cents.**

Seed sown as late as July or August, produces blooming plants for the next and succeeding seasons.

HARDY GLOXINIA

Gloxinia-like flowers on long stems. Color: rose. This plant likes a shaded place and needs some winter protection. **Packet, 20 cents.**

ICELAND POPPY

White, orange and yellow. Height 18 inches. Blooms abundantly in the spring. **Packet, 15 cents.**

BURNING STAR

(*Lychnis*). Headlets of bright scarlet flowers. Steady bloomers. Height 2 feet. **Packet, 10 cents.**

VIOLAS

Tufted Pansies or Johnny-jumpup. Look like miniature pansies. **Packet 10 cents.**

GOLD DUST

(*Alyssum saxatile*). Low spreading type of plants that, early in spring, are covered with thousands of small golden-yellow flowers. **Packet, 10 cts.**

COREOPSIS

Flowers resemble large lacy-edged yellow daisies on long stems. Very fine for cutting. **Packet, 10 cents.**

Have A Perennial Garden for \$1

Perennials, the old fashioned varieties, are more popular and beloved than ever before. They are so very easy to have at small cost, sowing the seed in May, June or July; setting out the young plants in their permanent place a little later. Perennials require so little attention, and increase in beauty each season. For only \$1.00 we will mail 12 Perennial Packets—one packet each of the following:

SWEET WILLIAM
DELPHINUM
CAMPANULA
HOLLYHOCKS
ICELAND POPPY
WALLFLOWER

DIGITALIS
SHASTA DAISY
DIANTHUS
LUPINES
COLUMBINES
COREOPSIS

For a somewhat more ambitious display, the entire 17 packets listed on these two pages, for \$1.50.

"Plants you sent were just lovely. Hope to afford lots more next year."
Mrs. J. M. Fooks, Sellersville, Pa.

FLOWERING CLIMBERS

COBEA

Large bell-shaped flowers. Height 10 to 20 feet. When possible, start the seed inside and plant outdoors after the maples are in leaf.

Packet, 10 cents.

CYPRESS VINE

Beautiful scarlet or white star-shaped flowers. Delicate fern-like foliage.

Packet, 10 cents.

CANARY BIRD FLOWERS

Bright golden yellow flowers; useful for porch boxes, hanging baskets or trellis.

Packet, 10 cts.

BALSAM APPLE

Ornamental climber, bearing large orange-colored fruit, which when fully ripe opens, showing a brilliant crimson interior.

Packet, 10 cts.

MOONFLOWER

Grow 20 to 30 feet in a season. Foliage large, dense and luxuriant. Hundreds of immense white, blue or pink flowers, many measuring six inches across.

Packet, 10 cents. 3 Packets, 25 cents.

CLIMBING DOLICHOS

Bear large spikes of flowers that stand out boldly from the foliage. Excellent for fences or porches. Height 8 to 10 feet. Two colors mixed: reddish maroon and pure white.

Packet, 10 cents.

WILD CUCUMBER

Rapid grower, attaining a great height. By mid-summer the vines are covered with sprays of tiny white flowers like a mist.

Packet, 10 cents.

MORNING GLORY

For covering bare and unsightly fences, and trellis the Morning Glory is justly popular with its funnel-shaped flowers of many shades and

colors. And the seed is so cheap that like Nasturtiums it should be bought by the ounce and planted liberally. Large packet 10c; Ounce, 25 cts.



PERENNIAL PEAS

In full bloom in the spring before the other varieties begin to flower, and continue blooming throughout the season. Being perennial, they bloom the second season after planting and come up again each year. Magnificent clusters of pink, white and rose flowers. Grow 8 to 10 feet high. Packet 10c; ½ oz. 40c.

GOURDS

Fine for covering outbuildings, back fences, back porches, etc. Also the dry Gourds come in useful for stocking darners, dippers, nest eggs, etc., and for the children to play with. A fine mixed assortment of shapes and colors. Large Packet 10 cents; Ounce, 25 cents.

JAPANESE VARIEGATED HOPS

Makes a dense shade, and its foliage is strikingly blotched with silvery-white, tinged yellow. It will grow twenty feet in a couple of months time. Sow the seed in May.

Packet, 10 cents.



Perennial Peas.

WINDOW OR HOUSE PLANTS FROM SEED



CYCLAMEN

Produces graceful orchid-like flowers during fall, winter and spring, the young plants develop a bulb from which spring the round glossy leaves and the slender flower, stalks which bear the brilliant hued flowers, airily posed above the foliage. Colors range from white to crimson with all intermediate shades. Packet, 50 cents.

PERIWINKLE

In addition to being a fine bedding plant the Periwinkle or Madagascar Vinca makes an excellent pot plant, blooming throughout the winter. The abundant foliage back of the myriads of bright flowers. The colors are rose with dark eye, white, and crimson eye, and pure white, mixed. Pkt., 10 cents.

AGERATUM

In addition to being one of the best bedding plants, blooming outdoors from early summer until frost, it also makes a fine house plant. Myriads of blue flowers that are attractive indeed. Packet 10 cents.

SCHIZANTHUS

Described on another seed page, makes an excellent plant for pots. Its myriads of light airy flowers are very attractive. Packet, 15 cents.

COLEUS

These foliage plants are useful for beds and borders, as well as for house or pot plants. Fine mixture, wonderful assortment. Packet, 15 cents.

KENILWORTH IVY

A trailing vine well suited to hanging baskets. It may be sown at any time of year. Packet 10 cents.



ASPARAGUS FERN

Its long drooping branches make it very popular as a pot plant or for hanging baskets. Packet 10 cents.

CARNATION

Everyone is familiar with this popular flower, and it does well in home or greenhouse. Easy to grow. Packet 10 cents.

DWARF SWEET PEAS

They are very nice for pots, as well as for outdoors. Clustered several blooms at end of the stems. Packet 10 cents.

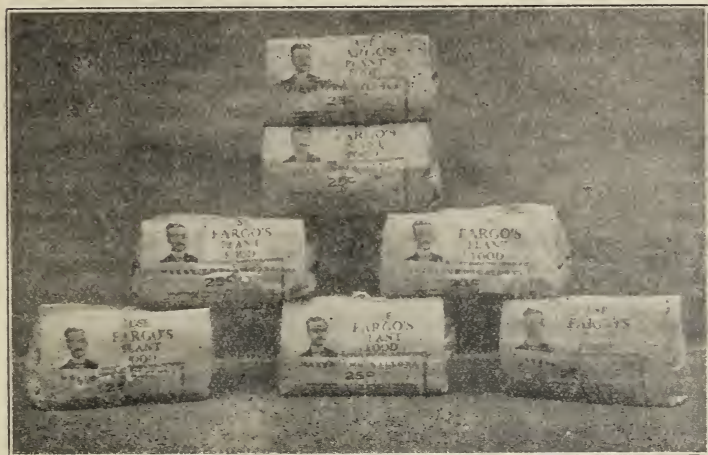
MONKEY FLOWER

Curiously shaped flowers and excellent for basket or pots, as well as for outside. Packet 10 cents.

GERANIUM

It is an absorbing, interesting pastime growing pot plants from seed, and Geraniums are among the easiest to grow. Our seed is a fancy strain of Zonale Geraniums, and charming new varieties come only from seed. Sow seed any time, summer or winter. The flower trusses of this strain are frequently five or six inches across, and the individual flowers 1½ inches in diameter. Mixed colors, from white to pink, rose, scarlet and crimson. Price 25c. per packet.

Make Your Plants Fairly "Shout For Joy"



Use
Fargo's
Plant
Food

1/2 lb. 25c

Now

6 pkgs. \$1.10

If you desire better, larger, brighter flowers, and more of them, with longer, stiffer stems and deeper green foliage; use **Fargo's Plant Food** at planting time, and at intervals during the growing season. Particularly, use it on your Rose beds, your Asters, Sweet Peas, Gladioli, Hardy Perennials, Tender Bedding Plants, Potted House Plants and your Porch and Window Boxes. A 1/2 lb. pkg. of **Fargo's Plant Food**, (water added), makes 2 gals. of quick acting liquid plant food. It is also used in its dry form, in which instance it is used in proportion to the size and nature of the plant. For instance, in planting your Roses, mix a third to half package of plant food thoroughly with the soil around the plant. Liquid applications again in mid-summer and in early spring are also desirable. In planting bulbs place a little of the plant food in the bottom of each hole or furrow and mix it with the soil. In fact, using **Fargo's Plant Food** whether dry or liquid, is optional with the user. Particularly, however, for use on potted house plants, window boxes, potted ferns, etc., we recommend using it in liquid form and giving regular applications every ten days or so until desired results are had.

12 lb. Bag (WAS \$3.)
Now Only \$1.98

SENT BY PARCEL POST
PREPAID ANYWHERE
WITHIN THE 1ST or 2ND
POSTAL ZONES.

Buy In Bulk and
Save Half
FARGO'S

PLANT
FOOD

USE IT LIBERALLY
KEEP A SUPPLY ALWAYS
ON HAND

The sales of **Fargo's Plant Food** for some years now, have been truly enormous. Users speak very highly of the results attained. A 1/2 lb. pkg. costs but 25c, while 6 pkgs. may be had for \$1.10, but the best, and most economical way in which to purchase is in bulk. This way the cost of a 12 lb. bag, (equalling 2 doz. 25c pkgs.,) is but \$1.98. (Was \$3. last season. Furthermore if the purchaser resides within our 1st or 2nd postal zone we will send a 12 lb. bag postage paid by us upon receipt of only \$1.98. To customers living farther away we ship by express, but we send 15 lbs., (instead of 12 lbs.,) to help make up for the cost of expressage.

Buy It In Bulk—Save Half. Use **Fargo's Plant Food** liberally; keep a supply ALWAYS on hand. 1/2 lb. pkg.—25c. 6 pkgs. NOW \$1.10. 12 lb. bag was \$3., NOW only \$1.98. Hardware, Seed and Drug Stores, Churches, Schools, Lodges, Societies, all find **Fargo's Plant Food** a ready seller at a good profit. A carton of 24-1/2 lb. pkgs. costs only \$2.98 postpaid in 1st and 2nd postal zones. Retailers for \$6. Profit to you on each carton sold is over \$3. Try this item for extra easy profits.

Why Not Use This Order Blank?

If necessary use additional sheet and pin to this Order Blank.

Clarence B. Fargo, Frenchtown, N. J.

Date

Please send to

Town..... State.....

Street and No. or R.F.D. County

Nearest Express Office

About Parcel Post Shipments

If goods ordered from this catalog are to be sent by parcels post, add 5% to the amount of your remittance; 8% if you live west of Ohio, in Mich., or south of Md. Add 10% for Gulf Coast states and west of Miss. R., and 12% to Pacific Coast states. Minimum or smallest mailing charge 15 cents. This provides for postage, packing and guarantees safe delivery, and is considerably cheaper, as a rule, than express shipment.

Amount of the order \$

Add 5 % for mailing \$.....

Add 8, 10 or 12% according
to distance as specified. \$.....

Amount of total remittance \$.....

[illegible]

Cut Along This Line.

PULVERIZED SHEEP MANURE

A 100 lb. Bag Equals a Whole Wagonload of Barnyard Manure.

Also, it contains no weed seeds to become a pest and nuisance later on. Lawns, gardens and flower beds are all brighter and better for the liberal use of **Pulverized Sheep Manure**. It is prepared by special drying, screening and grinding process which destroys every weed and eliminates every bit of worthless bedding and foreign matter. Only the pure fertilizer in most concentrated form is packed in bags for convenient and economical use. Only requires one-half ton to the acre, so a 100 lb. bag will be sufficient for a good size lawn. **If you would have the finest greenest lawn in your neighborhood, the brightest flowers and the most productive garden you may do so at very small expense by using Pulverized Sheep Manure. It makes grass, plants and flowers all "fairly sing for joy."** Bag of 100 lbs. by either freight or express, (was \$4.00) Now only \$3.78.

SIXTY DAY FREIGHT FREE OFFER

On Pulverized Sheep Manure

60 Day Special: On all orders for PULVERIZED SHEEP MANURE reaching us on or before March 1st shipment will be made direct from the Union Stock Yards to you, freight charges paid by us. This means an approximate saving of 60c to \$1 on a bag. Orders received after March 1st we cannot prepay these charges, having then already paid the freight from the Stock Yards here. If this catalog reaches you before that date, be sure to get your order in before March 1st and thus make a worthwhile saving.

A Weedless, Velvety Lawn

Use **Sulphate of Ammonia** and you can have a lawn to rival the velvety weedless green of a well-kept golf course—easily. **Sulphate of Ammonia** sets up a condition of the soil which encourages the growth of grass and discourages the growth of weeds. Use it and your sod will show a wonderful improvement—much healthier grass, much less weeds. Continue its use and you can have a lawn free from weeds. In **Sulphate of Ammonia** we have the best single chemical fertilizer that can be used on a lawn. It is easy to apply; looks like fine, dry sand, just scatter it evenly when the grass is dry, then give a thorough soaking with the hose, or if you prefer, you can dissolve it in water and apply with the sprinkler. It is economical to use, equal to forty times its weight in stable manure, odorless and 10 lbs. will treat 2500 sq. ft. (or in other words it is enough to treat a plot 25x20 five times). 10-lb. bag of **Sulphate of Ammonia** (was \$2) **NOW only \$1.75**. Both on this item, and on F. & I. Tobacco Dust, we send to points within the first two postal zones by prepaid parcels post. Further away points by express, charges collect.

Tobacco Mulch

This material has the triple advantage of being an excellent mulch, a fertilizer and an insecticide. It is actually worth six to eight times as much as stable manure as a fertilizer alone. Its high potash content gives to your plants just the food element needed to make strong healthy stalks. Wonderful for roses and other plants requiring long strong stems. Destroys and controls insect pests, such as rose midge, root aphid, etc. Give your rose beds a mulch two inches deep and note the great benefit.

Strew it over your lawn for excellent effect. 100 lb. bag by freight or express, (was \$3.75) Now only \$2.98.

F. & I. Tobacco Dust

Why grow flowers to feed bugs? As soon as you see the aphid or green plant lice sucking the very life's blood from the tender young shoots of your Roses, and other plants, sprinkle them, and while wet, apply **Tobacco Dust** to the plants, and these pests are done. 10 lb. bag (was \$1.25) Now only \$1.10.

FRUIT TREES

Compare our prices with what Agents and Salesmen ask you.

ALL STANDARD VARIETIES—SHIPPED BY EXPRESS ONLY



Even with only a small amount of ground it is usually possible and desirable also to have a few selected Fruit Trees. Where there is more room, such as back yards, poultry runs, vacant lots, etc., one can grow an abundance of delicious fruit for home table and any surplus finds a ready sale. A nice little home orchard is a thing much to be desired; a delight for a lifetime. Why not plant some Fruit Trees this Fall? We offer you a wide variety for your selection:

APPLES in all standard varieties, such as Early Harvest, Baldwin, Winesap, Delicious, Crimes Golden, Russett, Gravenstein, etc. Best XXX stock, 6 to 7 ft.

Each 75c. Dozen—\$7.50.

PEARS. Bartlett, Keiffer and Seckel in best XXX grade, 4 to 5 ft.

Each 85c. Dozen—\$8.50

CHERRIES. All varieties; sweet or sour, just as you wish. Best XXX grade 5 to 6 ft. Each 95c. Dozen—\$9.50.

PLUMS. All standard sorts in best XXX grade, 5 to 7 ft. Each 75c. Dozen—\$7.50.

LUSCIOUS PEACHES. No fruit more delicious; popular everywhere, and grow most everywhere potatoes are raised. All standard varieties from which to make your selection. Best XXX grade, 4½ ft. and up. 3 for \$1.98. Dozen—\$5.50.

SHADE, ORNAMENTAL AND NUT TREES

Costing but a few dollars at the start, a planting of suitable trees becomes increasingly valuable each year and soon add hundreds of dollars to the value of a property, and they are always a delight. You may choose many good things from the following selected list: **Norway Maple**, 6 to 8 ft., Each—\$2.00; **Oriental Plane**, (fine for city streets,) 6 to 8 ft. Each \$2.00; **Pin Oak**, a beautiful shade tree, 6 to 8 ft. Each \$3.00; **Lombardy Poplar**, tall slender type of tree, so popular for screens, backgrounds, windbreaks, formal planting, etc., 8 to 10 ft. Each 95c; **Weeping Willow**, 6 to 8 ft. Each \$1.25; **Horse Chestnut**, 4 to 5 ft. Each \$1.75; **European White Birch**, 4 to 6 ft. Each \$1.70; **Downing Mulberry**, 5 to 6 ft. Each \$1.75; **American Elm**, 6 to 8 ft. Each \$1.35; **Tea's Weeping Mulberry**, a graceful small tree, growing 7 to 8 ft., branches drooping to the ground. With 2-yr grafted heads, \$3.00 each; **Cut Leaf Birch**, 5 to 6 ft. Each \$4; **Flowering Crabapple**, 3 to 4 ft. Each \$1.65; **Magnolia**, 4 to 5 ft. Each \$3.50; **Black Walnut**, 6 to 8 ft. Each \$1.90; **English Walnut**, 3 to 4 ft. Each \$1.90; **Butternut**, 5 to 6 ft. Each \$1.50. **American Chestnut**, 4 to 5 ft. Each \$1.70.



Umbrella Tree or

Catalpa Bungeii

An extremely popular low tree with wide spreading head. Grows to a height of 8 to 10 feet. The foliage is large, glossy and heart shaped. This unique tree is much used for formal planting, for planting in pairs in front of the house, for park and cemetery planting. With 2-yr. grafted heads, height 5 to 6 feet, \$1.75 each.